

**PRIZM**

# GameStorming

## Innovation That:

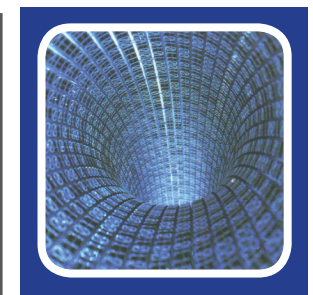
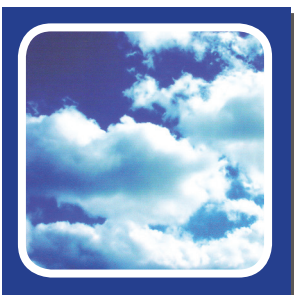
- Provokes hundreds of ideas an hour
- Puts old information into new content
- Streamlines the way, people ask questions
- Reveals the RAW mechanics of Inventive Thought
- Improves communication, team work, and decision-making
- Shows you how to ask the right questions and find the right answers.
- Promotes an experience of surprise and fun, while inspiration is not left to chance.

## The "Game Behind the Game"

PRIZM GameStorming is PROVEN from aerospace to advertising, climate change to Patent Technology, in more than 3 languages and on 3 Continents



Like a prism of light, it systematically splits problems apart and recombines them in new and useful ideas. We aim to inspire people to change their world combining Technology, Society, and Nature.



# Background Summary:

PRIZM is a revolutionary game for PRODUCT INNOVATION, CREATIVITY & TEAM BUILDING.

Even minor differences have a big impact on conflict!

To get everyone oriented and discussing the same core issue, PRIZM provides a common map and a common language. This enhances team communication and understanding and greatly reduces lead time for solution finding. Ultimately, the method produces a super-effective, satisfying state of creative 'flow'. PRIZM GameStorming is the only innovation tool which guarantees 100 ideas in your experience and 10% useful to your business immediately.



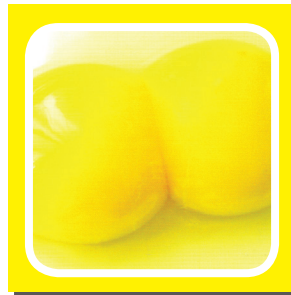
## Applications:

- **Highly Technical Industries.** We have helped others from shop-floor to the expert level to find useful, even patentable, solutions on existing or new issues, in days. Without PRIZM, these can take months, even years to find.
- **Coaching and Training.** We have helped couples with personal questions about buying houses and having children. We have helped teams with social questions about their marketing plan and supply chain issues.

PRIZM GameStorming is proven from aerospace to advertising, climate change to patented technology, in more than 3 languages and on 3 continents.

## Expected Results:

Show you how to ask the right questions and find the right problems. Allow you to borrow ideas from others and systematically transfer relevant solutions from these areas to your own. Promote an experience of surprise and fun, while inspiration is not left to chance. Guarantees 100 useful ideas and 10 full design systems.



**PRIZM**

# Gamestorming

## Creative Solutions:

PRIZM is a revolutionary game for product innovation, creativity and team-building. Like a prism of light, it systematically splits problems apart and recombines them in new and useful ideas. PRIZM does not work by chance or genius. In 10 years research on what innovators really do, we proved the process of creativity and innovation is consistent in over 50,000 products and processes.

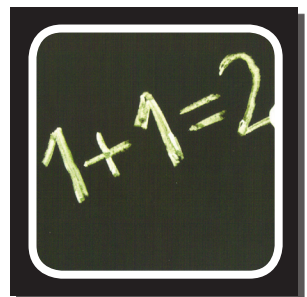
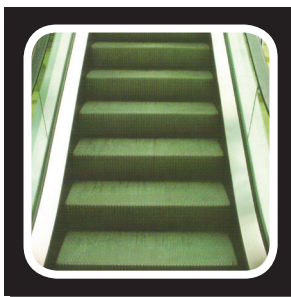
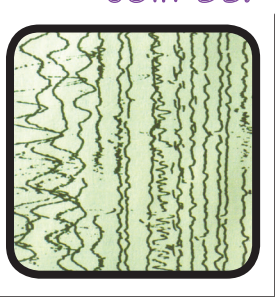
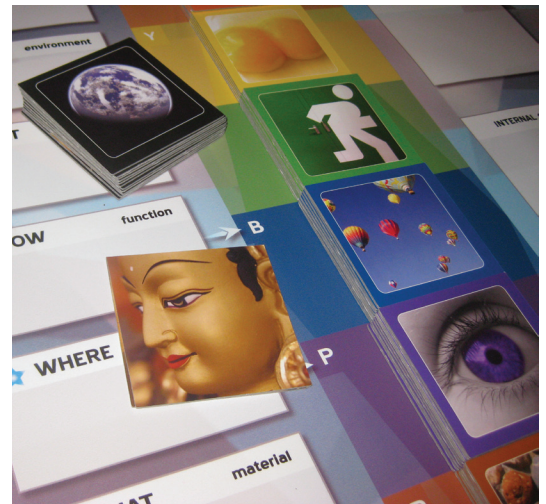
The PRIZM Innovation Map applies in disciplines ranging from aerospace engineering, banking and politics to fashion design, music and literature to psychology and meditation. We aim to inspire people to change their world combining technology, society and nature. So PRIZM shortcuts months of research and has already helped make products worth many hundreds of millions of pounds. Every single time we run a Game Day, PRIZM guarantees 10 immediately useful answers to the problem at hand.

## Real-World Problems:

Social Environmental Change is one of the biggest challenges ever to face humanity.

But the true Challenge is not just about the environment. It is first and foremost, about having faith in the impossible. It is about being inspired to jump into life and make a difference, to create the world we want, no matter what the odds of success look like. At PRIZM, we think that impossible goals are easier to reach than possible ones. Like the visionary in you, we know that nothing is ever as impossible as it looks.

Join Us!



# Creative Solutions:

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## Working With PRIZM:

“Gamestorming! It definitely has my attention! As the General Manager of the Noosa Journal, I’m constantly on the lookout for clever and outcome based tools to pull the best ideas out of my team and develop the best strategies for my product. PRIZM is a uniquely structured, outcome based game that moves quickly, gathers large amounts of information and funnels that down to specific opportunities - with very little time wasting or debate! It’s a fabulous tool - and if you have the chance to play; take it!”

Sue Willis, General Manager, The Noosa Journal; President, Sunshine Coast Business Women’s Network.

## Game Day

We charge a set fee for a day of GameStorming. This fee is for one day, with up to 15 participants.

The cost is \$4700.00 (plus materials, travel & expenses)

**Call Right Now! 1-888-703-4444**

