



The Power of Perception™



A Workshop for New Thinking Leaders, Teams and Change Agents

Thinking is a skill that can be improved by practice & through learning how to do it better. Thinking is no different from any other skill and we can get better at it by learning new strategic elements: Intelligence. Experience. Operating skill.

The Power of Perception™ gives you 10 simple strategic thinking tools for sharpening your viewpoint and focus. Decisions and ideas can be greatly improved and enhanced by the addition of new thinking frameworks.



The Power of Perception™ (formerly called DATT) can enable you to have a new and more comprehensive point of view. The tools create a framework for defining a situation. That framework will improve your ability to consider consequences before you take action.

These 10 strategic thinking modules allow you to tailor your thinking expectations, creating the opportunity for directed thinking. By directing our thinking with these tools, there will be a new discipline of method, focus, and time established. Attention directing tools can be used separately for individuals or with group thinking.



Tool 1 - Consequences and Sequels

Look forward to see the consequences of an action, plan, decision, or rule.

Tool 2 - Plus, Minus, Interesting

Ensure that all sides of a subject have been considered before a decision or action is made.

Tool 3 - Recognize, Analyze, Divide

Break a larger concept into smaller, more manageable parts & understand the connections.

Tool 4 - Consider All Factors

Explore all factors related to an action, decision, plan, judgment, or conclusion.

Tool 5 - Aims, Goals, Objectives

Focus directly and deliberately on the intentions behind actions, and the clarity of the plan.

Tool 6 - Alternatives, Possibilities, Choices

Deliberately try to find other ways using creativity.

Tool 7 - Other People's Views

Put yourself in someone else's position to understand their perception & viewpoint.

Tool 8 - Key Values Involved

Ensure that your thinking serves your values, and the values of others.

Tool 9 - First Important Priorities

Select the most important ideas, factors, objectives, consequences, etc. Prioritize these for success.

Tool 10 - Design/Decision, Outcome, Channels, Action

Direct attention to the outcome of the thinking and action that follows. Implement ideas successfully.

1 Day Workshop(s) available for \$750.00 Per person, with a group of 10 or more.