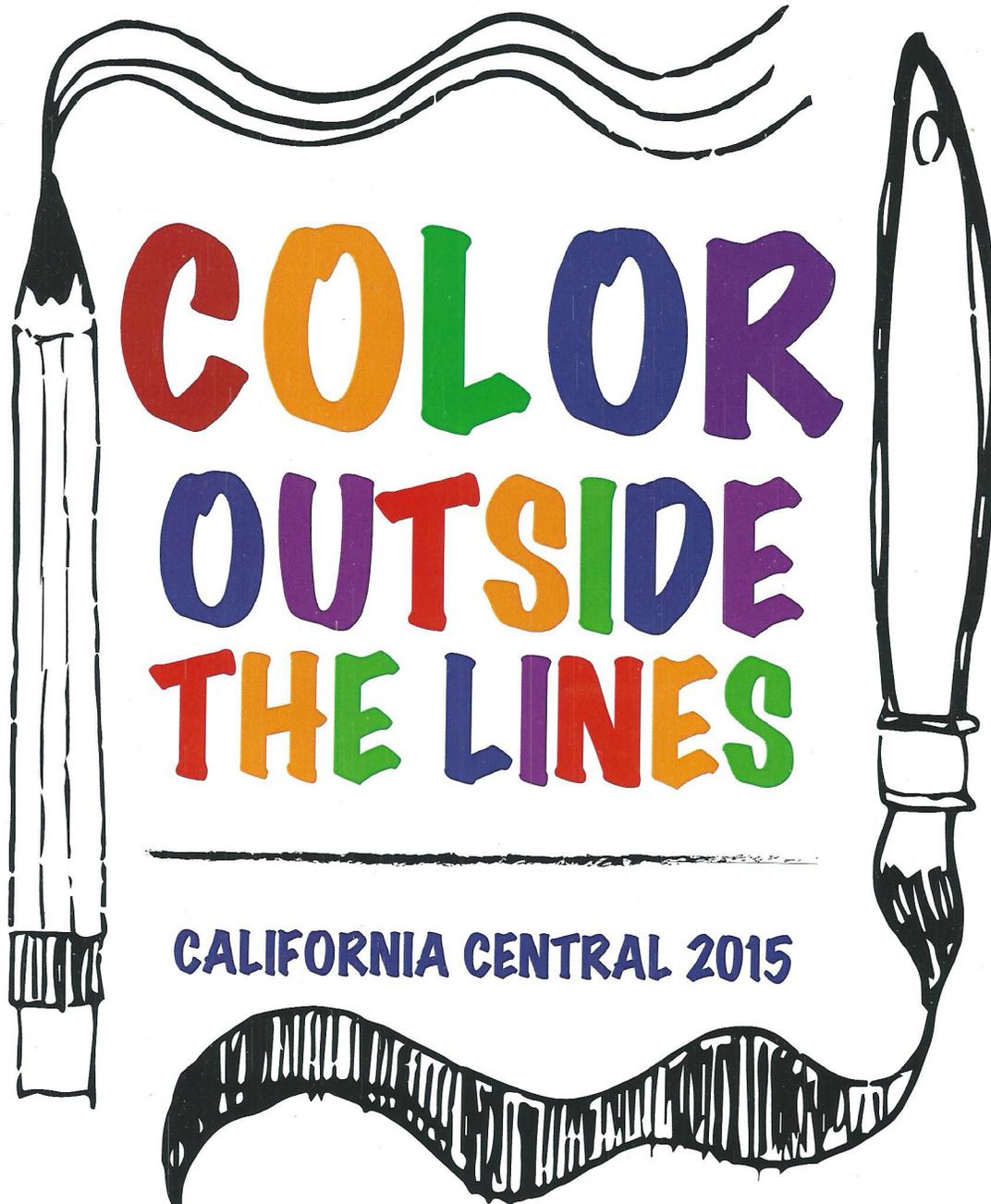


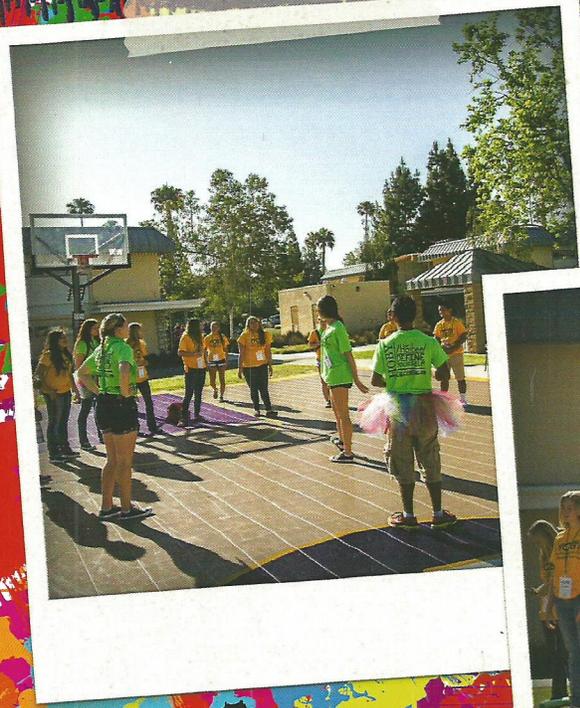


**2015 HOBY CALIFORNIA CENTRAL  
LEADERSHIP SEMINAR**

California Lutheran University,  
Thousand Oaks, CA  
June 4th - June 7th



**CALIFORNIA CENTRAL 2015**



If your actions inspire others  
to dream more, learn more,  
do more and become more, you  
are a leader.  
-John Quincy Adams

An optimist is a person who sees a green  
light everywhere, while a pessimist sees  
only the red stoplight... the truly wise  
person is colorblind.  
-Albert Schweitzer

# Cooperating Organizations

# Table of Contents

America's Promise – The Alliance for Youth	4	The HOBY Vision, Mission and Core Values
American Association of School Administrators	5	A Welcome from HOBY's Founder, Hugh O'Brian
American International Education Foundation	6	2015 Leadership Seminar Chair, Jacie Wilcock
Big Brothers/Big Sisters	7	A Message from President Barack Obama
The Congressional Award	8	Hugh O'Brian: Visionary, Legendary Humanitarian & The HOBY Story
Education First Tours	9	Leadership Seminar Curriculum & The Freedom to Choose
Festival of Children Foundation	10	World Leadership Congress & HOBY's Selection Process
Foundation for Teaching Economics	11	Day One Schedule: Thursday, June 4th & Day Two Schedule: Friday, June 5th
HOBY Canada	12	Day Three Schedule: Saturday, June 6th
HOBY Hong Kong	13	Day Four Schedule: Sunday, June 7th
HOBY Iraq	14	California Central HOBY Ambassadors
HOBY Korea	15	California Leadership Seminars
HOBY Turkey	16	2015 California Seminar, Facilitator Team and Junior Staff
HOBY UK	17	A Special Thank You
General Federation of Women's Club (GFWC)	18	What Happens After Your HOBY Seminar is Over & How Will You Lead?
International Association of Lions Clubs	19	HOBY Advanced Leadership Academy & Community Leadership Workshop
Junior Chamber International	20	Maddie's Messages & Operation Gratitude
Military Order of the World Wars	21	Mentor Lunch Participants
National Association of Secondary School Principals	22	Stephen Harvill, Sherry Hayes-Peirce & SMART Goals Worksheet
National Parents Teachers Association	24	Leadership Worksheet
Optimist International	25	Notes
Points of Light & Hands on Network	29	Our Sponsors
Young Marines		
Youth Service America (YSA)		

# The HOBY Vision, Mission and Core Values

## Vision

To motivate and empower individuals to make a positive difference within our global society, through understanding and action, based on effective and compassionate leadership.

## Mission

To inspire and develop our global community of youth and volunteers to a life dedicated to leadership, service and innovation.

## Core Values

### Volunteerism

Volunteerism is the heart and soul of our organization. We appreciate the myriad contributions of our volunteers, and recognize the power of thank you and of giving back. We seek to promote and encourage service among our stakeholders. We recognize and value the positive accomplishments that volunteers can achieve by working together. We believe that volunteers are positively impacted by our programs as much as the youth and communities we serve.

### Integrity

Integrity forms the foundation of our organization. We demand the highest level of ethics. We grow our organization based on interactions that promote mutual trust and respect with our stakeholders and partners. We strive to ensure the highest level of organizational effectiveness by continually reviewing our programs and processes to improve quality and efficiency.

### Excellence

We strive to continually raise our programs and business to new levels of excellence. We encourage entrepreneurship and innovation in business, education, and social responsibility. We develop creative solutions to address challenges and to utilize opportunities. We believe that leadership skills can and should be continually improved and refined.

### Diversity

We value and embrace diversity. We seek out views that reflect all walks of life, and reflect those views in our programs. We are sensitive to the special needs and diverse backgrounds of individuals. We give all individuals an equal opportunity to be heard and to benefit from our programs.

### Community Partnership

We value community partnerships. We recognize the importance of working with community organizations to strengthen our supportive network. We value the input we receive from our community partners, and strive to work together cooperatively and constructively for the betterment of all.

# A Welcome from HOBY's Founder, Hugh O'Brian

## Welcome HOBY Ambassador! The Future is Yours!

Spring 2015

Welcome HOBY Ambassadors:

Congratulations on being selected to attend the California Central Hugh O'Brian Youth Leadership (HOBY) Seminar. You were chosen for the honor of representing your schools because of the outstanding leadership potential you have demonstrated. The purpose of this HOBY seminar is to teach you how to think – not what to think. You will get from life what you put into it, and that applies to a HOBY seminar too. We want to awaken in you that magic genie of self-esteem so important to any success. You were selected to attend HOBY because you are special: think special and you will always be special.

You will make many new friends this weekend – hang on tight to them – you have many more years of meaningful futures to share. You will also realize that a great many volunteers gave a great many hours to make this weekend possible. These volunteer speakers, staff, and committee members give their hours freely because they believe in the future of the United States and recognize that you outstanding young people represent the future.

You have been challenged this weekend to do what has been modeled for you. I sincerely encourage you to return to your own communities and seek out meaningful ways that you can use your leadership for community service.

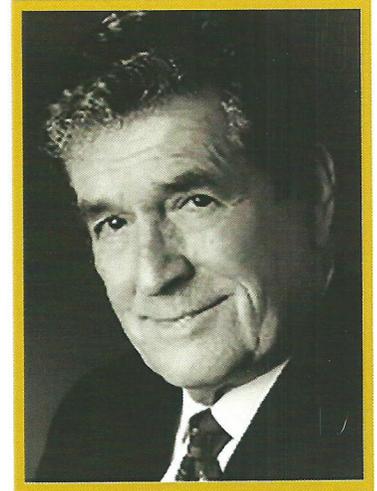
I don't have any children of my own, but I've got a couple of hundred thousand like you out there who I'm proud to call my family. So, shine bright my friends; you are all my tomorrows and the future is yours to make outstanding!! I wish you love and Godspeed!

Love,

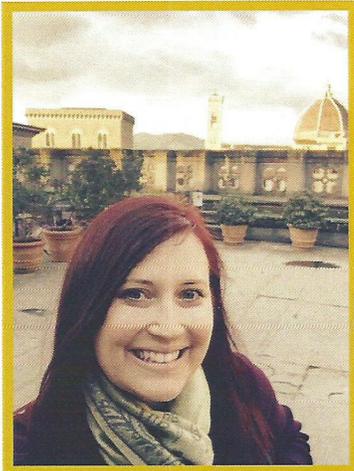


Hugh O'Brian, Founder

P.S. The greatest gift you will ever receive is the one you give to others.



# 2015 Leadership Seminar Chair, Jacie Wilcock



Welcome to HOBY!

On behalf of the entire California Central Hugh O'Brien Youth Leadership Volunteer Committee I am pleased to welcome you to our annual leadership seminar! Months of planning and hard work have gone into making this experience one that you will remember for a long time. Many people have contributed their time, resources, and money to create this experience for you. **We hope you will learn, grow, stretch your mind, question, make lasting friendships, and have FUN while you are here!**

You were selected because others see something wonderful in you. **You are a leader.** We will not provide you with conclusions; we want you to think for yourself. Take advantage of this opportunity to examine your thoughts and values, share your ideas with others, and get answers to questions regarding your role in our state and your future.

We have assembled terrific individuals from various professions who will speak to you about the challenges and joys of being leaders. We encourage you to ask questions and learn from their different perspectives. We have also planned activities to prepare you for being a leader – you will learn and experience what you can do **right now** to make your own community better.

While our volunteers and speakers will contribute greatly to the success of the seminar, the biggest contributing factor will be YOU – your attitude, your willingness to push beyond your past beliefs and behaviors, your participation, and what you will give to each other. Open yourself to the people around you this weekend. Learn from one another and discover the unique contribution you can make. Our world faces challenging times ahead and leaders are needed! Continually ask yourself—**how can I make a difference in my community, my state, my country and the world?** Use this opportunity to start answering that question. Approach this weekend with enthusiasm and you will not be disappointed. We ask you to accept the challenge to Color Outside The Lines and discover something new about yourselves.

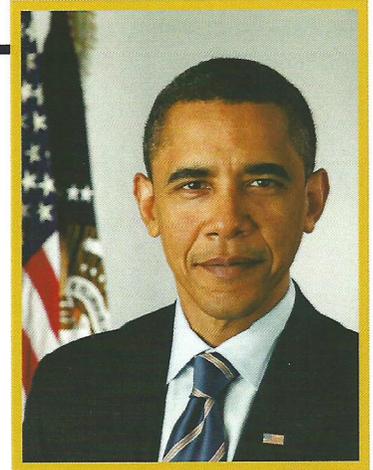
We hope you enjoy yourself, and apply what you learn from this weekend to your life. On Sunday, you will become HOBY Alumni. You will join thousands of young people that have come before you in this unique and honored title, and you will have a special responsibility to be a leader and make a difference wherever you go. **Congratulations! This weekend, and your life, will be what you make it... and you can make it great!**

HOBY Hugs,

A handwritten signature in black ink that reads "Jacie Wilcock".

2015 California Central HOBY Leadership Seminar Chair

THE WHITE HOUSE  
WASHINGTON



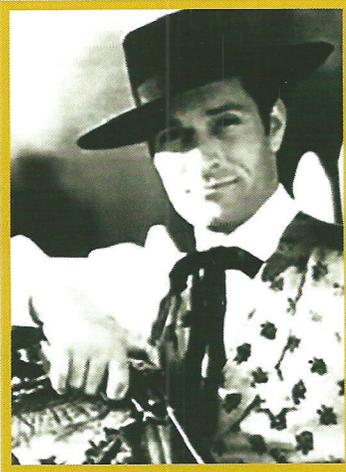
I am pleased to congratulate all those participating in this year's Hugh O'Brian Youth Leadership Program (HOBY).

Our Nation's future will be shaped by the young people we inspire and empower today. By exploring new ideas and serving others, students like you can help our country meet the myriad challenges of the 21st century. As you bring talent and passion to your roles as HOBY Ambassadors, I trust you will find there is nothing so satisfying to the spirit as giving your all to a difficult task.

I expect great things from your generation, and I wish you all the best for a rewarding experience.

A handwritten signature in black ink, which appears to be "Barack Obama", written in a cursive style.

# Hugh O'Brian: Visionary, Legendary Humanitarian



Hugh O'Brian was born April 19, 1925 in Rochester, New York. At 17, he became the youngest drill instructor in Marine Corps history, but found his true passion was acting. O'Brian gained national fame and notoriety with his portrayal of frontier lawman Wyatt Earp in "The Life and Times of Wyatt Earp." This top-rated television series ran from 1955-1962 and made O'Brian an overnight success. After the series ended,

O'Brian went on to other acting projects in film, television, and Broadway while devoting the rest of his time to HOBY.

The honors and awards he has received from his work with HOBY are numerous. In 1983, the National Society of Fund Raising Executives honored him with their premier award for overall philanthropic excellence as a volunteer, fundraiser and

philanthropist. This is the only time one individual has received the award in all three categories. In 1989, he received the 60th Annual American Education Award presented by the American Association of School Administrators. O'Brian joins Norman Rockwell, Lyndon Johnson, Helen Keller, Walt Disney, and Bob Hope as a recipient of this most significant award. O'Brian currently lives in a hilltop home overlooking Beverly Hills. Still extremely active in his eighties, his hobbies include sailing, swimming, and tennis.

*You choose your friends by their character and your socks by their color.*  
-Gary Oldman

## The HOBY Story

In the summer of 1958, Hugh O'Brian received the invitation that would change his life forever. At the time, O'Brian had already made a name for himself as an actor portraying the legendary lawman Wyatt Earp on television and appearing in numerous films. When he received a cable from Dr. Albert Schweitzer welcoming him to French Equatorial Africa for a visit, he did not hesitate to accept. O'Brian had long admired the German doctor-missionary-theologian-musician, and within two weeks he arrived at Dr. Schweitzer's remote hospital complex in Africa. During his visit, O'Brian spent his days assisting the volunteers in the hospital and his nights with Dr. Schweitzer discussing global peace and world politics. During their discussions, Dr. Schweitzer told O'Brian that he felt "The most important thing in education is to teach young people to think for themselves," which O'Brian would never forget.

After an inspiring nine days, O'Brian prepared to return to America. Before saying goodbye, Dr. Schweitzer took O'Brian's hand and asked, "Hugh, what are you going to do with this?" It was these words combined with his unforgettable visit that compelled Hugh O'Brian to form Hugh O'Brian Youth Leadership (HOBY). Two weeks after returning from his 1958 visit to Africa, O'Brian put together a prototype seminar for young leaders.

From 1958 to 1967, leadership seminars took place in Los Angeles for sophomores from California. In 1968 the scope of the HOBY program grew to include national and international participants which led to the expanded eight-day global leadership seminar called the World Leadership Congress (WLC) held annually. In an effort to include more students nationwide, three-day and four-day HOBY Leadership Seminars were instituted in 1977 in which high schools throughout the country may nominate a sophomore to attend a HOBY seminar in their state.

Five decades later, HOBY is still inspiring young people all over the world to develop their leadership and critical-thinking skills to achieve their highest potential. Currently, more than 9,000 tenth graders, representing almost as many high schools nationwide, attend HOBY Leadership Seminars each year. These seminars are run by over 4,000 volunteers with community leaders, business executives, educators, and parents involved in every seminar. Each seminar strives to follow the HOBY motto of teaching students, "how to think, not what to think," thus ensuring that Dr. Schweitzer's hope for young people lives on.

The curriculum for this Leadership Seminar is based on HOBY's vision to motivate and empower individuals to make a positive difference within our global society. HOBY believes students like you represent the future leaders of the world – leaders in business, education, government, or any field you choose – because YOU are someone who will make a difference. By developing and understanding effective and compassionate leadership, we hope you will be able to realize your leadership potential, and take action in your homes, schools, workplace, communities and the world.

Your HOBY experience will help you develop leadership from three perspectives:

### **Personal Leadership | Group Leadership | Leadership for Society**

We will focus on your individual growth in order for your leadership to make a better world and a better society for yourself and others.

Everyone at HOBY believes in your ability to be a leader and affect the future for all of us. So, stand out and be outstanding! Show us who you are and what you can do. HOBY is your open door to a life of leadership and service. We can't wait to learn what potential you will unlock through HOBY.

## **The Freedom to Choose**

Unfortunately, a very small number of our young people seem to attract the most of the news. They are in the public eye because they have stolen cars, vandalized schools, created disturbances – in some way rebelled against society. These headline-makers represent only a small part of our teenage population. It is a fact that 98.7 percent of our young people are law-abiding, constructive citizens. There is too much focus on the negative. It is time we accent the positive – pat the good guys and gals on the back – let them know there are rewards for being responsible members of the community.

I do NOT believe we are all born equal – CREATED equal in the eyes of God, YES – but physical and emotional differences, parental guidance, varying environments, being in the right place at the right time, all play a role in enhancing or limiting an individual's development. But I DO believe every man and woman, if given the opportunity and encouragement to recognize his or her own potential, regardless of background has the Freedom To Choose in our world. Will an individual be a taker or a giver in life? Will that person be satisfied merely to exist, or seek a meaningful purpose? Will he or she dare to dream the impossible dream?

I believe every person is created as the steward of his or her own destiny with great power for a specific purpose to share with others, through service, a reverence for life in a spirit of love.

*Hugh O'Brien*

Held annually in late summer, the HOBY World Leadership Congress (WLC) is an opportunity to interact with youth from all over the United States and the world. All participants from the state HOBY Leadership Seminars are eligible to attend this week-long, intensive, educational program on a first paid, space-available basis.

The WLC program includes coming face-to-face with today's top leaders in business, government, medicine, education, philanthropy and much more. In addition, the week-long schedule is set in the backdrop of some of the greatest cities in the U.S. WLC students learn to think globally and critically, enhance their leadership skills, and meet students who share a desire to lead and make their schools, communities and countries better places. For more information on the WLC, visit [www.hoby.org](http://www.hoby.org).

Each September, HOBY Sophomore Registration Kits are sent to over 22,000 public, private and charter high schools in the United States. All tenth graders are eligible for selection to attend one of the three- or four-day weekend seminars held in their area each spring. A sophomore leader may be selected by each school and is certified by the principal.

HOBY's seminars focus on the theme "Empower. Lead. Excel." while encouraging the young leaders toward responsible citizenship, including community service and volunteerism.

*Your attitude is like a box of crayons that color your world. Constantly color your picture gray, and your picture will always be bleak. Try adding some bright colors to the picture by including humor, and your picture begins to lighten up.*  
-Allen Klein



## AMBASSADOR ARRIVAL DAY

**4:00 PM – 6:30 PM**  
Registration

**6:45 PM – 7:45 PM**  
Dinner

**7:45 PM – 8:30 PM**  
Welcome Orientation  
Curriculum Overview

**8:30 PM – 10:20 PM**  
**Phase 1: Individual Leadership**  
Activity: Leadership Styles

**10:20 PM – 11:00 PM**  
Group Time

**11:15 PM**  
Lights Out

*When your values are  
clear to you, making  
decisions becomes easier.  
-Roy E. Disney*

## Day Two: Friday, June 5th

**7:30 AM – 8:45 AM**  
Wake Up Calls  
Breakfast  
Energizers

**8:45 AM – 9:30 AM**  
Group Photo

**9:40 AM – 12:30 PM**  
Keynote Address: Steve Harvill  
SMART Goal Setting

**12:30 PM – 1:45 PM**  
Lunch & Small Group Photos

**1:45 PM – 3:15 PM**  
Activity: Values Game

**3:15 PM – 6:45 PM**  
**Phase 2: Group Leadership**  
Panel: Entrepreneurs  
Taylor Kellstrom - Founder, The SCV Book Exchange  
Ryan Medler - Brand Marketing Manager, Jozii  
Trixy Weiss - President & CEO, Genesis Auctions  
Activity: Operation Exurbia

**6:45 PM – 8:30 PM**  
Dinner, Dance, Game Night & Study Hall

**9:00 PM – 10:30 PM**  
Group Time

**10:45 PM**  
Lights Out



## LEADERSHIP FOR SERVICE

**7:00 AM – 8:00 AM**

Wake Up Calls  
Breakfast  
Energizers

**8:00 AM – 12:00 PM**

Leadership 4 Service  
Maddie's Messages & Operation Gratitude

**12:00 PM – 12:15 PM**

100-Hour Challenge

**12:30 PM – 2:15 PM**

Mentor Luncheon

**2:15 PM – 6:30 PM**

Phase 3: Leadership for Society  
Social Media Presentation: Sherry Hayes-Peirce  
Activity: Diversity Circle

**6:30 PM – 7:45 PM**

Dinner

**8:00 PM – 9:15 PM**

Talent Show

**9:45 PM – 11:00 PM**

Group Time

**11:15 PM**

Lights Out

### Don't Forget to Log Your Service Hours!

HOBY'S Leadership for Service Program rewards and recognizes ambassadors who complete 100 hours of community service within one year of the completion of their HOBY's program. Log your hours into the L4S system by visiting HOBY's website at: [www.hoby.org](http://www.hoby.org)



# LEADERSHIP FOR LIFE

**7:00 AM – 8:15 AM**

Wake Up Calls  
Breakfast  
Energizers

**8:15 AM – 8:45 AM**

Life With HOBY  
Alumni Panel  
Excelleration Kit

**8:45 AM – 10:00 AM**

Gratitude

**10:15 AM – 11:30 PM**

Reflections

**11:45 PM – 12:45 PM**

Lunch

**12:45 PM – 1:15 PM**

Final Group Time

**1:30 PM – 3:00 PM**

Closing Ceremonies

**3:00 PM – 4:00 PM**

Check Out  
Alumni Association Registration  
HOBY Store



I, along with 150 of my peers, had the incredible experience of discovering and defining ourselves on our own terms in an energetic and accepting environment.

The change I have seen in myself and others is almost tangible; shy and introverted individuals have blossomed into outgoing and inspirational leaders.  
-Donovan Tokuyama, Westlake HS, HOBY GA-C, 2014



# 2015 California Central HOBY Ambassadors

Kalen Abe  
Kingsburg High School

Sidney Adams  
Desert Junior-Senior  
High School

Jazmin Aguilar  
Reedley High School

Noah Andal  
Desert Christian Schoo

Anya Andrews  
Harvard Westlake  
School

Gerardo Angulo  
Mira Monte  
High School

Dominique Aranda  
Palomino Pioneer  
Valley High School

Destiny Balboa  
Foothill High School

April Ball  
Westlake High School

Kathy Becerra  
Littlerock High School

Michael Bennington  
Moorpark High School

Ciarra Blow  
Lompoc High School

Joslyn Buckley  
Monache High School

Melissa Cantu  
Hueneme High School

Sophia Caputo  
Bakersfield High School

Samuel Carlson  
Centennial High School

Madison Carter  
El Camino Real Charter  
High School

Madison Castiel  
Thousand Oaks  
High School

Shelby Cathey  
North High School

Jewel Coates  
Moorpark High School

MaDonna Connors  
West Ranch  
High School

Courtney Corbett  
Foothill Technology  
High School

Tara Covell  
Coast Union  
High School

Tim Covert  
Agoura High School

Ryan Crowley  
Bakersfield High School

Jillian Cullinan  
Gorman Learning  
Center - Lancaster  
Resource Center

Hailey Cutler  
Golden West  
High School

Kaleb Delgadillo  
South High School

Alyssa Diaz  
McFarland High School

Ashley Diaz  
Santa Ynez Valley  
Union High School

Carly Dion  
Oak Park High School

Anastasia Drulias  
Garces Memorial  
High School

Kayla Durazo  
St. Joseph High School

Juan Esleta  
Bishop Garcia Diego  
High School

Mirian Espinoza-Salas  
Tulare Union  
High School

Audrey Evangelo  
Hanford High School

Peter Faragia  
Clovis North  
High School

Amanda Farquharson  
Strathmore High School

Colton Farrar  
Fillmore High School

Madison Fazzolare  
La Reina High School

Kenya Felix  
Shafter High School

Lilliana Fernandez  
Paramount Academy

Alejandro Flores  
McFarland High School

Omar Flores  
Sierra Pacific  
High School

Alexis Gallardo  
Wasco Union  
High School

Ayanna Garcia  
Woodlake Union  
High School

Brayan Garcia  
Yepes Santa Ynez  
Valley Union H.S.

Audrey Gibbs  
Quartz Hill High School

Danielle Gin  
San Marino  
High School

Spencer Glazer  
Independence  
High School

Taylor Glines  
Orcutt Academy  
High School

Brianna Gonzales  
Cabrillo High School

Julian Gonzalez  
Paramount Academy

Mario Gonzalez  
Granite Hills  
High School

Luisa Guzman Gomez  
East Bakersfield  
High School

Dakota Harbuck  
Kern Valley  
High School

Gunner Hellstrom  
Grace Brethren  
High School

Kimberly Hernandez  
Tulare Union  
High School

Vivian Herrera  
Monte Vista School

Jacqueline Hofmann  
West Ranch  
High School

Cajun Holland  
Century Academy

Mikori Huma  
Moorpark High School

Zaina Ilyas  
Harmony Magnet  
Academy

Kaili Inouye  
Louisville High School

Jai Jackson  
South High School

Cele Jimenez  
Big Brothers Big Sisters  
Of Ventura County

Ted Jung  
Ojai Valley School

Kevin Khuu  
Knight High School

Grace Kinyon  
Malibu High School

Raja Kumar  
Ridgeview High School

Natalie La Fleur  
Orosi High School

Alexis LaFarga  
Kern Valley  
High School

Jezreel Lawson  
Coast Union  
High School

Gabriela Larena  
Louisville High School

Hannah Lopez  
Frontier High School

Denise Lopez Sosa  
East Bakersfield  
High School

Elias Luna  
Golden West  
High School

Lindsey Lystad  
Brea Olinda  
High School

Gabriella MacAdam  
San Juan Hills  
High School

Mackenzie MacLean  
Stockdale High School

Grace MacNeil  
Laguna Blanca School

Christopher Magana  
Big Brothers Big Sisters  
Of Ventura County

Sierra Manske  
El Camino High School  
At Ventura College

Maia Marinez  
Frontier High School

Cheyenne Marmolejo  
Lompoc High School

Grace Martinez  
West High School

Michael Martinson  
Villanova Preparatory  
School

Natalie Mazmanian  
Granada Hills Charter  
High School

Kahar McCullum  
Foothill Technology  
High School

Sydney Mehlberg  
Wasco Union  
High School

Enrique Montejo  
Carmona  
San Marcos  
High School

Jessenia Montiel  
Santa Paula  
High School

Thomas Morgan  
Tulare Western  
High School

Evan Muscatel  
Westlake High School

Neha Nagavalli  
Sierra Pacific  
High School

Clayton Nalesnik  
Stockdale High School

Dong (Eric) Joon  
Nam Cleveland  
Charter High School

Hannah Nandor  
Grace Brethren  
High School  
Amanda Navarro  
Mira Monte  
High School

Christopher Noggle  
Dos Pueblos  
High School

Deborah Ong  
Oak Park High School

Leslie Ontiveros  
Granite Hills  
High School

Robert Ortega  
Golden West  
High School

Maxwell Ortgies Adolfo  
Camarillo High School

Nayhb Oseguera  
Santa Paula High School

Connor Oswald  
Cleveland Charter  
High School

Danielle Pacheco  
Kerman High School

Gwyneth Palacios  
Righetti High School

Stephanie Paniagua  
Chatsworth High School

Samantha Pansky  
Sherman Oaks Cntr/  
Enriched Std

Gerardo Parra  
Cesar Chavez  
High School

Giovanni Perez  
Riverdale High School

Lillian Perez  
Sanger High School

Damian Prado  
Reedley High School

Odysseus Pyrinis  
Newbury Park  
High School

Jazmin Ramirez  
Mission Oak High School

Camryn Ranney  
Cabrillo High School

Nicole Reavis  
Las Lomas High School

Andrew Reddy  
Newbury Park  
High School

Cailey Renken Adolfo  
Camarillo High School

Madeline Renteria  
Golden Valley  
High School

Elizabeth Reyes  
Ridgeview High School

Zayan Reza  
El Camino High School  
At Ventura College

Emily Riforgiate  
Mission College  
Preparatory

Billery Rosen  
HOBY International

Alejandro Ruiz  
Ridgeview High School

Kenan Sagouspe  
San Joaquin Memorial  
High School  
Paola Salazar  
Reseda High School

Angelica Salgado  
Corcoran High School

Sabrina Sandoval  
Dinuba High School

Morgan Santos  
Hanford High School

McKenna Schroder  
Hanford High School

Riley Sexton  
Porterville High School

Amber Sheely  
Morro Bay High School

Claire Sheller  
La Reina High School

Demarie Silva  
Delano High School

Nicol Silva  
Cesar Chavez  
High School

Kristie Snell  
Porterville High School

Kyle Spittler  
Clovis High School

Niki Srinivasa  
La Reina High School

Katherine Stailey  
Granite Hills  
High School

Kiara Stevenson  
Vasquez High School

Mary Swanlund  
West High School

Mikayla Tambeline  
Valencia High School

Jadrian Teunissen  
Harmony Magnet  
Academy

Allijah Thorn  
Woodlake Union  
High School

Gemma Trujillo  
Shafter High School

Raquel Uyesaka  
Dos Pueblos  
High School

Johana Valencia  
Foothill High School

Paulina Valerio  
Pacifica High School

Evelyn Vazquez  
Woodlake Union  
High School

Erica Vigil  
Foothill High School

Akshana Vinotheesan  
Agoura High School



Victoria Von Flue  
Bakersfield High School

Chloe Wardrick  
Clovis High School

Isaiah Washington  
Highland Hall-Waldorf  
School

Kelly Washkewicz  
Oaks Christian  
High School

Olivia Weaver  
Nordhoff High School

Lauren Whipple  
Desert Junior-Senior  
High School

Carsyn Wiley  
Centennial High School

Linnay Wilson  
Coalinga High School

Reagan Wineman  
Righetti High School

Jaden Witte  
ACE Charter  
High School

Micayla Wright  
Clovis West High School

Kush Yadav  
Mission College  
Preparatory

## California Leadership Seminars and Corporate Board

**Chris Berry**  
Corporate Board  
President

**David Berry**  
Treasurer

**Jane Berry**  
Director of Fundraising

**Krista Kobeski**  
Northern California  
Leadership Seminar  
Chair

**Matthew Markulis**  
LA Leadership Seminar  
Chair

**Garrett Minnie**  
CLeW Director

**Chris Ramirez**  
Member-At-Large

**Ken Sherwood**  
Member-At-Large

**Daisy Sparks**  
Director of  
Communications

**Dan Vu**  
Southern California  
Leadership Seminar  
Chair

**Patrick Wilcox**  
Vice President

**Jacie Wilcock**  
California Central  
Leadership Seminar  
Chair

**Grant Willsea**  
Volunteer Director

For more information,  
please visit

[www.hoby.org](http://www.hoby.org)

learned more about myself and how to be a leader in my community. Up until today, I did not realize how much of a difference I could make, but now I see there is no limit to what I can do.

# 2015 California Central Seminar Team

Oliver Asis  
Director of Media

Nicholas Bowlby  
Media Team Member

Nichole Fields, 2009 HOBY CA-C  
Co-Director of Recruitment

Ryan Halvorsen, 2009 HOBY LA  
Co-Director of Recruitment

Brock Holman, 1998 HOBY Iowa  
Director of Staff

Christine Nguyen, 2004 HOBY CA-C  
Director of Facilitators

Meagan Pipes  
Programming Committee Member

Michael Pollard  
Seminar Committee Member

Carrie Roper  
Seminar Committee Member

Sheryl Sudman  
Food & Beverage Coordinator

Michael Sudman  
HOBY Store Manager

Sam Tamboline, 2005 HOBY LA  
Director of Programming

Collin Wachter  
Director of Junior Staff

Jacie Wilcock, 1998 HOBY Idaho  
Leadership Seminar Chair

Patrick Wilcox, 1998 HOBY CA-C  
Director of Operations

Carlo Wilcox  
Seminar Committee Member

Janis Wilcox  
Seminar Committee Member

## Facilitator Team

Erica Alvarez

Barry Coe

Thomas Emma

Nichole Fields, 2009 HOBY CA-C

Megan Geist

KC Giles, 2008 HOBY CA-C

Ryan Halvorsen, 2009 HOBY LA

Kaitlin Madsen

Jessica Norris, 2001 HOBY CA-C

Josh Norris

Callie Jo Robbins, 2005 HOBY Idaho

Lady Rodriguez, 2010 HOBY CA-C

Anne Marie Salem

Elizabeth Schull, 2009 HOBY CA-C

## 2015 California Central Junior Staff

Jessica Avila, 2013 HOBY CA-C

Tiana Barajas, 2014 HOBY CA-C

Dalton Boyt, 2014 HOBY CA-C

Paige Bradford, 2013 HOBY CA-C

Sarah Dean, 2013 HOBY CA-C

Olivia Fisher, 2012 HOBY CA-C

Sydney Garcia, 2014 HOBY CA-C

Jed Hackett, 2013 HOBY CA-C

Jessica Hernandez, 2013 HOBY CA-C

Emily Hogan, 2013 HOBY CA-C

Maribel Juarez, 2014 HOBY CA-C

Mariana LaFianza, 2010 HOBY CA-C

Jenna Meyers, 2012 HOBY CA-C

Rommel Patel, 2012 HOBY CA-C

Madison Ridley, 2014 HOBY CA-C

Connor Ryan, 2014 ALA

Jose Sanchez, 2012 HOBY CA-C

Gage Shelmidine, 2014 HOBY CA-S

Kellen Silver, 2014 HOBY LA

Hailey Smith, 2014 HOBY CA-C

Mikki Spangler, 2012 HOBY CA-C

Ashlyn Storaker, 2012 HOBY CA-C

Stacey Storaker, 2014 HOBY CA-C

Josh Sudman, 2011 HOBY CA-C

Sharmila Thiagarajan, 2014 HOBY CA-C

Jackson Tovar, 2011 HOBY CA-C

Thomas Vettukallel, 2014 HOBY CA-C

Daniel Wilson, 2011 HOBY CA-C

We would like to thank the following sponsors for their continued support of the California Central Hugh O'Brian Youth Leadership Program. Your generous contributions help ensure HOBY's impact on future generations to come. If you are interested in establishing a grant or endowment for "Ambassadors" in your city, making a contribution, becoming a HOBY volunteer or joining our network of Alumni, please contact Jacie Wilcock at: [jacie@hobyca.org](mailto:jacie@hobyca.org) or 208.869.2393

## Diamond Sponsor: Chevron

### Platinum Sponsors:

California Lutheran University -  
Office of Undergraduate  
Admission

### Gold Sponsors:

California Lutheran University-  
Conference & Event Services  
Maximus  
McAlpine Design  
Sunrise Optimist Club of  
Ventura County  
Swinerton Foundation

### Silver Sponsors:

Big Brothers Big Sisters of  
Ventura County  
GFWC Estero Bay Women's Club  
Kiwanis Club of Woodlake  
Mechanix Wear  
The Rocky Peak  
Leadership Center  
The Women's Club of Bakersfield

### Bronze Sponsors:

Dance Money Music & Lighting  
Moorpark Women's  
Fortnightly Club  
Three Rivers Lion's Club

### General Sponsors:

Casey Rowley  
Chatsworth Women's Club  
Coalinga Women's Club  
Dinuba Women's Club  
Oak View Women's Club  
South Fork Women's Club  
Women's Service Club of Goleta  
Woodland Hills Women's Club

### Support Levels:

Diamond: \$5,000+  
Platinum: \$2000 - \$4,999  
Gold: \$1,000 - \$1,999  
Silver: \$500 - \$999  
Bronze: \$250 - \$499  
General: up to \$249

California Central Hugh O'Brian Youth Leadership is indebted to businesses, foundations, service organizations and individuals for their financial and volunteer support. Continued development, demonstrated through the annual investment of funds, directly expands our HOBY programs and activities.

HOBY is tax exempt under section 501(c)(3) of the Internal Revenue Code.

Whether you are a member of a civic organization, corporation, or representing yourself, your contribution whether in time or money, offers a great return on your investment. HOBY actively seeks your participation in its vital leadership development programs.

*This seminar has been truly life changing for me as I have learned more about myself and how to be a true leader in my community. Up until today, I did not realize how much of a difference I could make, but now I see there is no limit when it comes to helping the world.  
-Claire Robbins, Serrano HS, HOBY CA-C, 2014*

# What Happens After Your HOBY Seminar is Over?

## YOU BECOME A CALIFORNIA CENTRAL HOBY ALUMNUS.

Welcome! You are now a part of the family of fellow HOBY Alumni who number 434,000 strong! Being a HOBY Alum is special. HOBY alumni serve their communities; they lead in their schools and communities; they go on to realize success in a number of areas. In short, they **change** the world. Being an active member of the California Central HOBY Alumni Association means having access to numerous opportunities exclusively available to HOBY alumni, including leadership and educational programs, scholarships and grants.

## DON'T LET YOUR HOBY EXPERIENCE END ON SUNDAY. MAKE SURE YOU STAY ACTIVE IN THE HOBY ALUMNI ASSOCIATION!

### Current alumni:

- Return to volunteer at HOBY Leadership Seminars and the World Leadership Congress
- Apply for highly competitive college and university scholarships like the Moorehead-Cain and Robertson Scholarships
- Participate in additional educational and leadership programs and seminars such as Presidential Classroom, Foundation for Teaching Economics' "Economics for Leaders" and Youth For Understanding's study abroad program
- Log their Leadership for Service hours at: [www.hoby.org](http://www.hoby.org) in the alumni section

For more information on opportunities available to HOBY alumni and to stay involved visit the Alumni section of [www.hoby.org](http://www.hoby.org). If you have any questions about the HOBY California Alumni Association, please contact your regional vice president, Mikki Spangler, at [mikki@hobyca.org](mailto:mikki@hobyca.org).

The California HOBY Alumni Association wants you!

## How Will You Lead Through Service?

As you will learn this weekend, one of the most powerful ways to show leadership is through service to others. HOBY believes so strongly in the idea of servant leadership that we answered the call and created an initiative that challenges all Ambassadors to continue their HOBY experience long after the seminar concludes. Leadership for Service (L4S) is HOBY's service-leadership program intended to prepare young people to contribute to their communities through service-learning and volunteerism.

### The objectives of Leadership for Service are:

- To inform Ambassadors about the role and impact of community service;
- To facilitate setting short-term community service goals;
- To provide opportunities to connect with community service organizations; and
- To provide documentation of program impact and effectiveness.

Each Ambassador is challenged to return to the community and conduct at least 100 hours of community service in the year following the HOBY Leadership Seminar.

Ambassadors are asked to make a year-long commitment to strengthen their communities through volunteerism, and to track their success by logging their hours on the HOBY website, [www.hoby.org](http://www.hoby.org) in the Alumni section. Since the implementation of HOBY's Leadership for Service program in 1998, participants have logged over 1.5 Million volunteer service hours.

Through HOBY's Leadership for Service programs, Ambassadors gain the tools, passion and commitment to serve others. To help young people realize the personal and social benefits of volunteerism and service, HOBY awards each Ambassador who successfully completes and logs 100 hours a special recognition packet, which includes recognition by the White House and the President's Student Service Award.

# HOBY Advanced Leadership Academy (ALA)

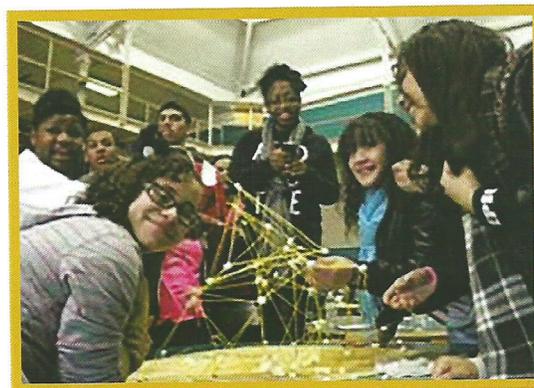


HOBY's newest program, the Advanced Leadership Academy (ALA) is an opportunity to deepen your leadership skills and develop a service project for your home school or community. All high school juniors and seniors are eligible to attend this five day, four night program on a first paid, space-available basis. HOBY alumni are encouraged to bring their friends to experience the HOBY magic.

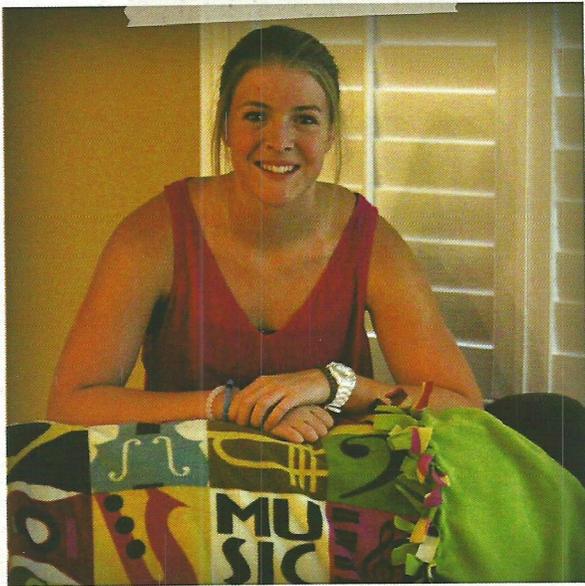
The ALA program is a college-level curriculum based on the book "Leadership for A Better World" and includes learning about your specific individual leadership abilities and how you can leverage them to address issues like bullying and distracted driving through service. ALA participants meet other successful youth who have led service projects and started non-profits and businesses. For more information on the ALA, visit [www.hoby.org](http://www.hoby.org).

## Community Leadership Workshop (CLeW)

The Community Leadership Workshop (CLeW) is HOBY's introductory one-day leadership program for high school freshmen, which focuses on leadership as a discipline to be explored and learned. HOBY CLeW students interact with local community leaders, and participate in group activities, and conduct community service projects. CLeWs are organized, developed, and implemented by local business leaders, civic groups, volunteers, and HOBY Alumni. If you are interested in organizing a CLeW at your school, please contact your local seminar planning committee or the HOBY California CLeW Advisor, Garrett Minnie, at: [garrett@hobyca.org](mailto:garrett@hobyca.org).



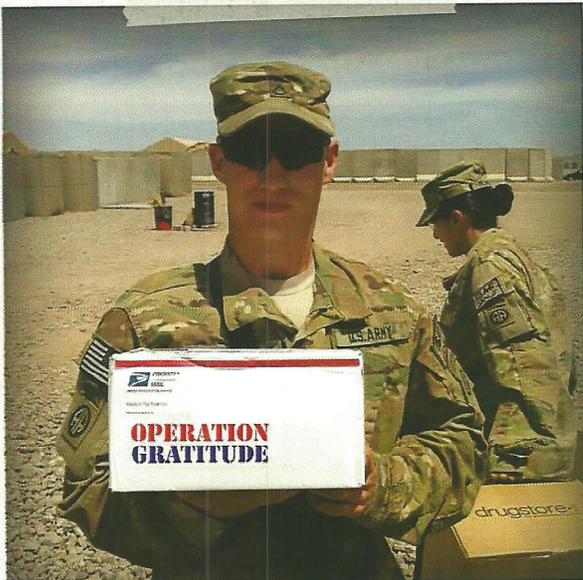
## Maddie's Messages



Maddie's Messages is an organization that donates handmade fleece blankets and personal notes to chemotherapy and pediatric burn patients. Maddie Ridley started Maddie's Messages in June 2014 after attending HOBY CA Central. The inspiration behind Maddie's Messages came from Maddie's grandma, Karla. Maddie witnessed firsthand how chemo can completely ravage a person's body and spirit. Her grandma would be exhausted and was constantly freezing despite the blazing hot temperatures outside. While receiving chemotherapy, a nurse gave Karla a blanket that a young girl had donated and she was touched by the gesture.

Two weeks after attending HOBY CA Central, Maddie and her grandma were in the fabric store stocking up on fleece to make no-sew blankets. She decided to call her campaign Maddie's Messages because she felt like it would add another level of comfort for patients receiving chemo or other major medical treatments to receive notes from her offering hope and encouragement along with the blankets. She plans to keep making blankets with messages until she simply can't anymore and at that point, she wants to encourage young people at her school to carry on her mission.

## Operation Gratitude



Operation Gratitude annually sends 150,000+ care packages filled with snacks, entertainment, hygiene and hand-made items, plus personal letters of support, to Veterans, First Responders, Wounded Warriors, Care Givers and to individually named U.S. Service Members deployed overseas.

Our mission is to lift the spirits and meet the evolving needs of our Active Duty and Veteran communities, and provide volunteer opportunities for all Americans to express their appreciation to members of our Military. Each package contains donated product valued at \$75-100 and costs the organization \$15 to assemble and ship. Since its inception in 2003, Operation Gratitude volunteers have shipped more than One Million Care Packages.



# Mentor Lunch Participants

**Adam Alvidrez**  
Community Engagement  
Specialist at Chevron

**Brad Anderson**  
EMT

**Andie Bolt**  
Film Worker/Documentary  
at Red Bolt Films

**Warren Daividoff**  
Chief Operating Officer at  
Ross Morgan Co.

**Tamara Desso**  
Biology and Chemistry  
Teacher at Valencia  
High School

**Kevin Ditty**  
Vice President, Distribution  
Operations at Disney-ABC  
Networks Group

**Elizabeth Espinosa**  
Reporter at KTLA

**Sherry Hayes-Peirce**  
Speaker/Consultant/  
Blogger at Social Media  
Maven

**Dan Jordan**  
Infotainer at  
Dan The Magic Man

**Brad Kieffer**  
Marketing at Health Net

**Steve Leach**  
Owner at Numatic  
Engineering

**Jill Lederer**  
CEO at Greater Conejo  
Valley Chamber of  
Commerce

**Ryan Medler**  
Brand Marketing Manager  
at Jozii

**Steve Mehren**  
Founder and Executive  
Director at Saving Wildlife  
International

**Karen Oxrider**  
Director of Sales &  
Marketing at  
NatureBridge

**Les Pinter**  
Software at Pinter  
Consulting

**Harry Sefton**  
Satellite Manager at Boeing

**Cindy Spangler**  
Special Education Teacher

**Troy Spillman**  
Wildlife Biologist at  
Wildlife Management  
Professionals

**David Storaker**  
Captain at Hollywood Patrol

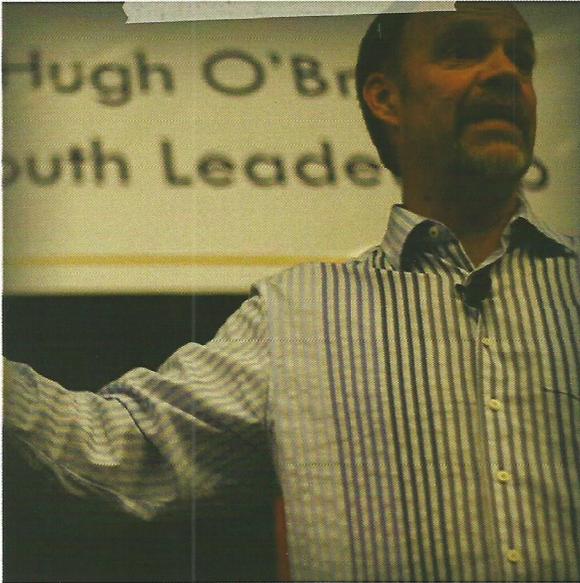
**Victor Tam**  
Researcher and Scientist at  
Mankind Corporation

**Trixy Weiss**  
President and CEO at  
Genesis Auctions

I believe I speak for all 150 student ambassadors when I say that this weekend has been life-changing. We have listened to the inspiring stories of 13 different speakers, participated in activities designed to cultivate our individual leadership styles, and learned the power of a single voice in enacting social change.  
-Isobel Anthony, Malibu HS, HOBY CA-C, 2014

The true worth of a man is not to be found in man himself, but in the colours and textures that come alive in others.  
-Albert Schweitzer

## Stephen Harvill - Creative Ventures President



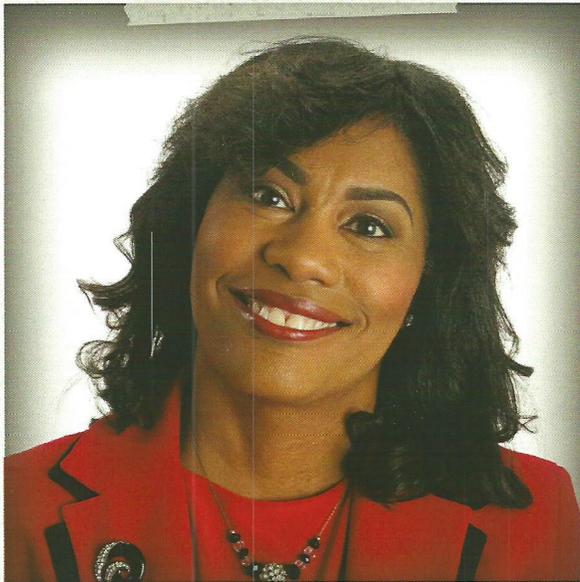
Over the past 30 years, Stephen Harvill and his Creative Ventures team have helped some of the world's most respected companies realize their true potential through the implementation of pioneering methods of organizational dynamics and strategic thinking.

Today Stephen works with organizations of all sizes to help them to remove the boundaries and restrictive thinking that are pervasive across Corporate America.

As one of the country's top educators, consultants, and strategists, Stephen works with companies to maximize the potential of their human capital and the organization as a whole. Sometimes the changes are large in scope, but often the changes begin with small, positive steps and creative approaches.

Stephen's schedule has him crisscrossing the globe to bring these unique and dynamic approaches to a client base that includes: IBM, General Mills, Wells Fargo, Pepsi, Southwest Airlines, Samsung, JC Penney, Microsoft, Apple, AIA, Zappos, National Life, and Allianz.

## Sherry Hayes-Peirce



Sherry Hayes-Peirce is an internationally known speaker on social media, business writing, business communications and emotional elements in personal and professional environments. After nearly a decade as a television news journalist, she set her sights on filling her calendar with speaking dates and forging alliances with public speaking companies. In four short years she has presented to nearly ten thousand people on varied topics. She is regularly rated as excellent for her ability to connect with members of her audience, weaving experiential activities into the day and challenging them to implement a personal action plan. She believes that the key to success is setting goals in your mind and then writing them down – powerfully effective!

2014 ushers in a new challenge for the self-titled "Social Media Mobile Maven" who has been tapped to design a model for helping the nearly 200 Catholic Parishes engage the nearly sixty-three million members using social media.

"Everything that happens to you in life has a reason, and my mission is to find a way to help others purpose their experiences so that they use them to benefit others".

Goal:

Benefits of achieving this goal:

What obstacles may stand in the way of achieving this goal?

Are there any special skills/knowledge needed to achieve this goal:

Who can help you achieve this goal?

Action Step: \_\_\_\_\_ Deadline: \_\_\_\_\_

### Developing Your SMART Goals:

- What do you want to do?
- How will you do it?
- What skills will it require to meet your desired outcome?
- Can it be done?
- What is the time frame for completion?

### Making Your Goals SMART:

- Specific
- Measurable
- Attainable
- Realistic
- Timely

### Planning for Success:

**Step 1:** Identify your goal.

**Step 2:** Outline the benefits of reaching this goal.

**Step 3:** Identify and assess any obstacles to reaching this goal.

**Step 4:** Identify the skills or knowledge required to reach this goal.

**Step 5:** Identify individuals, groups, and organizations to work with to achieve this goal.

**Step 6:** Establish a plan of action to reach this goal.

**Step 7:** Determine a completion date for the goal.

**Step 8:** Evaluate the process and your success in achieving the goal.

# Leadership Worksheet

Define a Leader:

## Personal Leadership

My Leadership Strengths Are:

## Personal Leadership

Skills I need to Work On:

## Group Leadership

My Leadership Strengths Are:

## Group Leadership

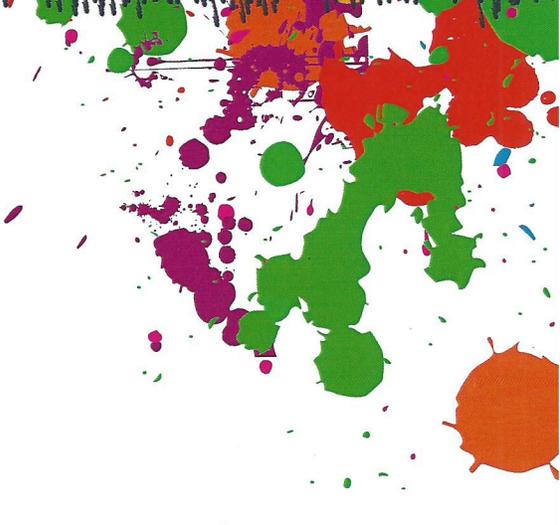
Skills I need to Work On:

## Society Leadership

My Leadership Strengths Are:

## Society Leadership

Skills I need to Work On:



This experience has taught me valuable skills and ideas to enhance my leadership potential. After attending this seminar I have learned that even though I am only a teenager, I can still make an impact on the world today.

-Yesenia Munoz, San Marcos HS, HOBY CA-C, 2014

Notes:



In everyone's life, at some time, our inner fire goes out. It is then burst into flame by an encounter with another human being. We should all be thankful for those people who rekindle the inner spirit.  
-Albert Schweitzer

Notes:





**DANCE MONKEY**

*Music & Lighting*

**(805)380-5353**

**Mobile DJ Services**

**mcalpine  
design**

Logos, Flyers, Branding,  
Posters, Brochures, etc.

Graphic Design by Danny McAlpine

[mcalpinedesign@gmail.com](mailto:mcalpinedesign@gmail.com)

385.999.1223

[www.mcalpinedesign.com](http://www.mcalpinedesign.com)

**S↑4L**

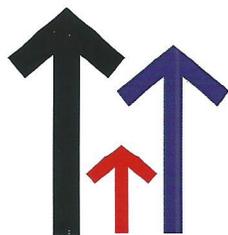


The Rocky Peak Leadership Center

Congratulates the California Central

2015 HOBY Ambassadors and

challenges them to:



**STAND  
UP FOR  
LEADERSHIP**

[www.facebook.com/standupforleadership](http://www.facebook.com/standupforleadership)





**WE AGREE.**

**Chevron is proud to sponsor the California Hugh O'Brian Youth Leadership program.** Today's students go on to become tomorrow's employees – including ours. At Chevron, we get involved with schools in places where we operate. We're helping to give students the tools they need to achieve success. It's good for the future of our community. And the future of our company. Learn more at [chevron.com](http://chevron.com)



Human Energy®

CHEVRON, the CHEVRON Hallmark and HUMAN ENERGY are registered trademarks of Chevron Intellectual Property LLC. © 2014 Chevron U.S.A. Inc. All rights reserved.

THE **WORLD**  
IS CALLING...  
**GET** READY.

Along with our traditional undergraduate program, we offer graduate degrees in Business, Education and Psychology, as well as Bachelor's degrees for working adults.

California Lutheran  
UNIVERSITY

**THOUSAND OAKS • WOODLAND HILLS • OXNARD**

[CalLutheran.edu](http://CalLutheran.edu)

