2011 California Central HOBY Leadership Seminar

Hugh O'Brian Youth Leadership
2011 California Central Leadership Seminar

Leadership
Get In The Game

Empower · Lead · Excel

June 3-5, 2011
California Lutheran University
Thousand Oaks, California

Coordinating Organization: California Federation of Women's Clubs
2010 HOBY California Central Leadership Seminar
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The HOBY Vision, Mission and Core Values

VISION

To motivate and empower individuals to make a positive difference within our global society, through understanding and action, based on effective and compassionate leadership.

MISSION

To inspire and develop our global community of youth and volunteers to a life dedicated to leadership, service and innovation.

CORE VALUES

Volunteerism
Volunteerism is the heart and soul of our organization. We appreciate the myriad contributions of our volunteers, and recognize the power of thank you and of giving back. We seek to promote and encourage service among our stakeholders. We recognize and value the positive accomplishments that volunteers can achieve by working together. We believe that volunteers are positively impacted by our programs as much as the youth and communities we serve.

Integrity
Integrity forms the foundation of our organization. We demand the highest level of ethics. We grow our organization based on interactions that promote mutual trust and respect with our stakeholders and partners. We strive to ensure the highest level of organizational effectiveness by continually reviewing our programs and processes to improve quality and efficiency.

Excellence
We strive to continually raise our programs and business to new levels of excellence. We encourage entrepreneurship and innovation in business, education, and social responsibility. We develop creative solutions to address challenges and to utilize opportunities. We believe that leadership skills can and should be continually improved and refined.

Diversity
We value and embrace diversity. We seek out views that reflect all walks of life, and reflect those views in our programs. We are sensitive to the special needs and diverse backgrounds of individuals. We give all individuals an equal opportunity to be heard and to benefit from our programs.

Community Partnership
We value community partnerships. We recognize the importance of working with community organizations to strengthen our supportive network. We value the input we receive from our community partners, and strive to work together cooperatively and constructively for the betterment of all.
Welcome HOBY Ambassador!
The Future is Yours!

Spring 2011

Welcome HOBY Ambassadors:

Congratulations on being selected to attend the California Central Hugh O’Brian Youth Leadership (HOBY) Seminar. You were chosen for the honor of representing your schools because of the outstanding leadership potential you have demonstrated. The purpose of this HOBY seminar is to teach you how to think – not what to think. You will get from life what you put into it, and that applies to a HOBY seminar too. We want to awaken in you that magic genie of self-esteem so important to any success. You were selected to attend HOBY because you are special: think special and you will always be special.

You will make many new friends this weekend – hang on tight to them – you have many more years of meaningful futures to share. You will also realize that a great many volunteers gave a great many hours to make this weekend possible. These volunteer speakers, staff, and committee members give their hours freely because they believe in the future of the United States and recognize that you outstanding young people represent the future.

You have been challenged this weekend to do what has been modeled for you. I sincerely encourage you to return to your own communities and seek out meaningful ways that you can use your leadership for community service.

I don’t have any children of my own, but I’ve got a couple of hundred thousand like you out there who I’m proud to call my family. So, shine bright my friends; you are my tomorrow and the future is yours. I wish you love and Godspeed!

Love,

Hugh O’Brian
Founder
Hugh O’Brian Youth Leadership

P.S. You truly represent HOBY’s Future, I hope you will give back in service to HOBY and your country. The future of HOBY depends on you and your personal involvement.
Hey HOBY!

On behalf of the entire California Central Hugh O’Brian Youth Leadership Volunteer Committee we are pleased to welcome you to our annual leadership seminar! Months of planning and hard work have gone into making this experience one that you will remember for a long time. Many people have contributed their money, time and resources to create this experience for you. We hope you will learn, grow, stretch your mind, question, make lasting friendships, and have FUN while you are here!

You were selected because others see something wonderful in you. Starting now, you are a leader. We will not provide conclusions to you; we want you to think for yourself. Take advantage of this opportunity to question your thoughts, share your ideas with others, and get answers to questions regarding your role in our state and your future.

We have assembled terrific individuals from various professions who will speak to you about the challenges and joys of being leaders in their fields. We encourage you to ask questions and learn from their different perspectives. We have also planned activities to prepare you for being a leader – you will learn and experience what you can do right now to make your own community better.

While our volunteers and speakers will contribute greatly to the success of the seminar, the biggest contributing factor will be YOU – your attitude, your willingness to go beyond your past beliefs and behaviors, your participation, and what you will give to each other. Open yourself to the people around you this weekend. Learn from one another and discover the unique contribution you can make. Our world faces challenging times ahead and leaders are needed! Continually ask yourself—how can I make a difference in my community, my state, my country and the world? Use this opportunity to start answering that question. Approach this weekend with enthusiasm and you will not be disappointed.

We hope you enjoy yourself, and apply what you learn from this weekend to your life. On Sunday, you will become HOBY Alumni. You will join thousands of young people that have come before you in this unique and honored title, and you will have a special responsibility to be a leader and make a difference wherever you go. Congratulations! This weekend, and your life, will be what you make it… and you can make it great!

HOBY Hugs,

Cy Serrano and Jordan Vogel
2011 California Central Leadership Seminar Co-Chairs
I am pleased to congratulate all those participating in this year’s Hugh O’Brian Youth Leadership Program (HOBY).

Our Nation’s future will be shaped by the young people we inspire and empower today. By exploring new ideas and serving others, students like you can help our country meet the myriad challenges of the 21st century. As you bring talent and passion to your roles as HOBY Ambassadors, I trust you will find there is nothing so satisfying to the spirit as giving your all to a difficult task.

I expect great things from your generation, and I wish you all the best for a rewarding experience.
In the summer of 1958, Hugh O’Brian received the invitation that would change his life forever. At the time, O’Brian had already made a name for himself as an actor portraying the legendary lawman Wyatt Earp on television and appearing in numerous films. When he received a cable from Dr. Albert Schweitzer welcoming him to French Equatorial Africa for a visit, he did not hesitate to accept. O’Brian had long admired the German doctor-missionary-theologian-musician, and within two weeks he arrived at Dr. Schweitzer’s remote hospital complex in Africa. During his visit, O’Brian spent his days assisting the volunteers in the hospital and his nights with Dr. Schweitzer discussing global peace and world politics. During their discussions, Dr. Schweitzer told O’Brian that he felt “The most important thing in education is to teach young people to think for themselves,” which O’Brian would never forget.

After an inspiring nine days, O’Brian prepared to return to America. Before saying goodbye, Dr. Schweitzer took O’Brian’s hand and asked, “Hugh, what are you going to do with this?” It was these words combined with his unforgettable visit that compelled Hugh O’Brian to form Hugh O’Brian Youth Leadership (HOBY). Two weeks after returning from his 1958 visit to Africa, O’Brian put together a prototype seminar for young leaders.

From 1958 to 1967, leadership seminars took place in Los Angeles for sophomores from California. In 1968 the scope of the HOBY program grew to include national and international participants which led to the expanded eight-day global leadership seminar called the World Leadership Congress (WLC) held annually. In an effort to include more students nationwide, three-day and four-day HOBY Leadership Seminars were instituted in 1977 in which high schools throughout the country may nominate a sophomore to attend a HOBY seminar in their state.

Five decades later, HOBY is still inspiring young people all over the world to develop their leadership and critical-thinking skills to achieve their highest potential. Currently, more than 9,000 tenth graders, representing almost as many high schools nationwide, attend HOBY Leadership Seminars each year. These seminars are run by over 4,000 volunteers with community leaders, business executives, educators, and parents involved in every seminar. Each seminar strives to follow the HOBY motto of teaching students, “how to think, not what to think,” thus ensuring that Dr. Schweitzer’s hope for young people lives on.
Leadership Seminar Curriculum

The curriculum for this Leadership Seminar is based on HOBY’s vision to motivate and empower individuals to make a positive difference within our global society. HOBY believes students like you represent the future leaders of the world – leaders in business, education, government, or any field you choose – because YOU are someone who will make a difference. By developing and understanding effective and compassionate leadership, we hope you will be able to realize your leadership potential, and take action in your homes, schools, workplace, communities and the world.

Your HOBY experience will help you develop leadership from three perspectives:


We will focus on your individual growth in order for your leadership to make a better world and a better society for yourself and others.

Everyone at HOBY believes in your ability to be a leader and affect the future for all of us. So, stand out and be outstanding! Show us who you are and what you can do. HOBY is your open door to a life of leadership and service. We can’t wait to learn what potential you will unlock through HOBY.

World Leadership Congress

Held annually in late summer, the HOBY World Leadership Congress (WLC) is an opportunity to interact with youth from all over the United States and the world. All participants from the state HOBY Leadership Seminars are eligible to attend this weeklong, intensive, educational program on a first paid, space-available basis.

The WLC program includes coming face-to-face with today’s top leaders in business, government, medicine, education, philanthropy and much more. In addition, the weeklong schedule is set in the backdrop of some of the greatest cities in the U.S. WLC students learn to think globally and critically, enhance their leadership skills, and meet students who share a desire to lead and make their schools, communities and countries better places. For more information on the WLC, visit www.hoby.org.

HOBY’s Selection Process

Each September, HOBY Sophomore Registration Kits are sent to over 22,000 public, private and charter high schools in the United States. All tenth graders are eligible for selection to attend one of the three- or four-day weekend seminars held in their area each spring. A sophomore leader may be selected by each school and is certified by the principal.

HOBY’s seminars focus on the theme “Empower. Lead. Excel.” while encouraging the young leaders toward responsible citizenship, including community service and volunteerism.
Unfortunately, a very small number of our young people seem to attract the most of the news. They are in the public eye because they have stolen cars, vandalized schools, created disturbances — in some way rebelled against society. These headline-makers represent only a small part of our teenage population. It is a fact that 98.7 percent of our young people are law-abiding, constructive citizens. There is too much focus on the negative. It is time we accent the positive — pat the good guys and gals on the back — let them know there are rewards for being responsible members of the community.

I do NOT believe we are all born equal — CREATED equal in the eyes of God, YES — but physical and emotional differences, parental guidance, varying environments, being in the right place at the right time, all play a role in enhancing or limiting an individual's development. But I DO believe every man and woman, if given the opportunity and encouragement to recognize his or her own potential, regardless of background has the Freedom To Choose in our world. Will an individual be a taker or a giver in life? Will that person be satisfied merely to exist, or seek a meaningful purpose? Will he or she dare to dream the impossible dream?

I believe every person is created as the steward of his or her own destiny with great power for a specific purpose to share with others, through service, a reverence for life in a spirit of love.

Hugh O'Brian

**Leon Quan** electrifies audiences across the nation. His humor and poignant insight make him the most relevant young communicator today. Having produced four inspirational CD's, hosted radio shows and promoted rock concerts, Leon demonstrates a passionate commitment to connect with, empower and challenge his listeners. With over ten years of experience, Leon has fashioned his delivery for impact. Audiences of all ages relate and engage when Leon takes the microphone. Currently, he has a daily presence on school campuses and at conferences as he travels the country as a professional speaker and consultant.

As the founder of Quan Presentations, Leon has created a leadership alliance with the most brilliant, creative and passionate group of people. These experts include veteran speakers, counselors, entertainers, administrators, and PR and marketing specialists. Drawing upon synergy and talent, Leon injects the top professionals in the field into the successful development of students, teachers, and leaders. Visit www.quanpresentations.com.

Witty by nature, caring at heart: for youth speaker **Scott Backovich**, this is merely the tip of the iceberg. Scott's quirky yet powerful style and message speak to students at their own level, helping them to understand the true potential they hold. Scott recognizes the monotonous cycle that students can undoubtedly fall into while in high school. After spotting the pattern during his own sophomore year, he decided to be bold and make a change. By the age of 21, Scott had presented to thousands of students, appeared as a guest on international radio and student leadership podcasts, and had gained positive recognition around the United States for his compelling message.

Today, Scott resides in Southern California amongst friends and family, who inspire him daily. When not speaking onstage, he can be found exploring Disneyland, relaxing with friends, or wrapping up in a warm Snuggie (yes, we’re talking about the blanket with sleeves). Visit www.scottbackovich.com
DAY ONE  FRIDAY, JUNE 3

AMBASSADOR ARRIVAL DAY

7:30 AM – 9:30 AM
   Registration & Check-In – Dorms
   Meet Your Group – Basketball Courts

9:45 AM – 10:45 AM
   Welcome Orientation
   Location: Preus-Brandt (PB) Forum

10:45 AM – 11:30 AM
   Curriculum Overview
   Introduction to Phase 1: Individual Leadership
   Location: PB Forum

11:45 AM – 12:45 PM
   Lunch and Group Pictures
   Location: Falde Plaza Lawn

1:00 PM – 2:00 PM
   Phase 1 Keynote Address: Scott Backovich
   Location: PB Forum

2:15 PM – 3:00 PM
   Phase 1 Activity: “What Kind of Animal Are You?”
   Location: PB Forum

3:45 PM – 4:30 PM
   Introduction to Phase 2: Group Leadership
   Location: PB Forum

4:45 PM – 6:15 PM
   Phase 2 Activity: Operation Exurbia
   Location: Nygreen Hall

6:30 PM - 7:15 PM
   Dinner
   Location: Falde Plaza Lawn

7:15 PM – 7:45 PM
   Dorm Dash

7:45 PM – 9:15 PM
   Dance / Study Hall / Games
   Location: Overton Hall & Plaza

9:45 PM – 10:45 PM
   Group Time
   Location: Dorms

11:00 PM
   Lights Out!

“HOBY has changed my life completely. I have met the BEST people in the entire world and they are the BEST friends I will ever have. HOBY is the best thing in my entire life. It not only gave me the motivation to change the world, but the confidence to do it.”

- Karly Peterson,
  HOBY California Central ’09
DAY TWO  SATURDAY, JUNE 4

LEADERSHIP FOR SERVICE

7:00 AM – 7:45 AM
    Wake-Up Calls & Breakfast
    Location: Dorm Commons

7:45 AM – 8:00 AM
    Energizers
    Location: Basketball Courts

8:15 AM – 8:45 AM
    Introduction to Phase 3: Leadership for Society
    Location: PB Forum

8:45 AM – 10:15 AM
    Phase 3 Keynote Address: Leon Quan
    Location: PB Forum

10:30 AM – 12:00 PM
    Phase 3 Activity: Star Power
    Location: Overton Hall

12:00 PM – 2:00 PM
    Mentor Panel and Power Lunch
    Location: Overton Hall and Falde Plaza Lawn

2:15 PM – 6:00 PM
    Leadership 4 Service Project
    Benefiting Alex’s Lemonade Stand & Project Linus
    Location: Thousand Oaks Neighborhood & Nygreen Hall

6:00 PM – 6:30 PM
    Dorm Dash

6:30 PM – 7:30 PM
    Dinner
    Location: Falde Plaza Lawn

7:45 PM – 9:15 PM
    Talent Show
    Location: PB Forum

9:15 PM – 10:15 PM
    Reflections
    Location: PB Forum

10:30 PM – 11:30 PM
    Group Time
    Location: Dorms

11:45 PM
    Lights Out!

“HOBY empowered me to take control of my life, and to start making a difference right away, rather than waiting “until I grew up.” I left HOBY knowing that I had everything I needed to start having an impact.”

- Christopher Berry, HOBY California South ’04
LEADERSHIP FOR LIFE

7:15 AM – 8:00 AM
Wake-Up Calls & Breakfast
Location: Dorm Commons

8:00 AM – 8:15 AM
Energizers
Location: Basketball Courts

8:30 AM – 9:15 AM
Leadership 4 Service Debrief
SMART Goal Setting
The 100-Hour Challenge
Location: PB Forum

9:30 AM – 10:45 AM
Life With HOBY
Alumni Panel
Location: PB Forum

11:00 AM – 12:00 PM
Thank You Letters
Location: Upstairs Cafeteria

12:00 PM – 12:45 PM
Lunch
Location: Downstairs Cafeteria

1:00 PM – 3:00 PM
Closing Ceremonies
Location: Samuelson Chapel

3:00 PM – 4:00 PM
Check Out / Alumni Association Registration
Location: Dorms

LEADERSHIP: Get in the Game!

“HOBY has exposed me to a world of engaging, passionate, open-minded and proactive young leaders, from whom I have gained the support, confidence and enthusiasm necessary to do what I always hoped I could: change the world!”

- Olivia Marik-Reis, HOBY California Central ’07
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<td>Ariana Abayari</td>
<td>Cabrillo High School</td>
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<td>Allyson Adams</td>
<td>La Reina High School</td>
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<td>Karen Alvarez</td>
<td>Agoura High School</td>
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<td>Caroline Amsler</td>
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<td>Nia Abbas</td>
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<td>Andrew Daughtery</td>
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<td>Hector Delgado</td>
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<td>Emily Devericks</td>
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<td>Madison Darling</td>
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<td>Casey Dwire</td>
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<td>Sadie Elizondo</td>
<td>Bakersfield High School</td>
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<td>Aria Ellett</td>
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<td>Antelope Valley Christian</td>
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<td>Emily Gallup</td>
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<td>Hannah Garcia-Park</td>
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<td>Adam Ginell</td>
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<td>Joshua Goldberg</td>
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<td>Anthony Gong</td>
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<td>MacKenzie Greeley</td>
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<td>Shannon Grimaud</td>
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<td>Lawrence Haas</td>
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<td>Virginia Hanes</td>
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<td>BrieAnna Hawkins</td>
<td>Hillcrest Christian School</td>
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<td>Matthew Holguin</td>
<td>Sanger High School</td>
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<td>Sarah Howland</td>
<td>Arroyo Grande High School</td>
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<td>Jordan Huelskamp</td>
<td>San Joaquin Memorial H. S.</td>
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<td>Patrick Kenney</td>
<td>St. Bonaventure High School</td>
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<td>Caleb Kneip</td>
<td>El Camino High School</td>
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<td>Angel Lara</td>
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<td>Breanna Gonzalez</td>
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<td>Caili McDaniel</td>
<td>Villanova Prep. School</td>
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<td>Nicky Contreras</td>
<td>Malibu High School</td>
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<td>Travis Cristolear</td>
<td>Shafter High School</td>
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<td>Nisa Contreras</td>
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<td>Indya Messier</td>
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<td>Desi Cortes</td>
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<td>Anthony Sablan</td>
<td>Desert Christian School</td>
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<td>Arantxa Sanchez-Cru</td>
<td>Westlake High School</td>
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2011 California Central HOBY Ambassadors

Konrad Santos
Tulare Union High School
Summer Shannon
Granite Hills High School
Cassidee Shepherd
West High School
Stacie Silva
Mission Oak High School
Antonia Silveira
Sierra Pacific High School
Kaitlin Smithey
Porterville High School

Gabriela Soto
Discovery Charter Prep
Bradley Stailey
Granite Hills High School
Katherine Stock
Louisville High School
Joshua Sudman
Newbury Park High School
Jackson Tovar
Foothill Technology H. S.
Ryland Towne
Righetti High School

Edward Vasquez
Desert High School
Moises Vasquez
Lompoc High School
Jocelyn Veyna
Foothill Technology H. S.
Samantha Wadstein
Clowis High School
Daniel Wilson
Kern Valley High School
Alaura Wong
Tehachapi High School

Rachel Wood
Clovis West High School
Ying Wu
Independence High School
Ellen Yang
Faith Baptist School
Patrick Zarate
Ventura High School
Soledad Zavala
Dinuba High School
Karina Zepeda
Monache High School

2011 California Central Junior Staff

Christina Burcelis, ‘08 Alumna
La Reina High School
Fisher Derderian, ‘10 Alumnus
Kingsburg High School
Aron Egelko, ‘10 Alumnus
Foothill Technology High School
Nichole Fields, ‘09 Alumna
Pete Knight High School
Tatianna Kufferath, ‘09 Alumna
Righetti High School
Mariana La Fianza, ‘10 Alumna
Westlake High School
Sophie Li, ‘10 Alumna
Westlake High School

Toran Manny, ‘10 Alumnus
Liberty High School
Garrett Minnie, ‘09 Alumna
Centennial High School
Elisabeth Newman, ‘10 Alumna
Wasco Union High School
Shelina Noorali, ‘10 Alumna
Monache High School
Karly Peterson, ‘09 Alumna
Thousand Oaks High School

Melanie Reis, ‘09 Alumna
Garces Memorial High School
Drew Rickelmann, ‘10 Alumnus
Westlake High School
Vincent Rivera, ‘10 Alumnus
Golden West High School
Lacey Smith, ‘10 Alumnus
La Reina High School
Abby Wheeler, ‘09 Alumna
Wasco Union High School
McKenna Williams, ‘10 Alumna
West Ranch High School

California Central HOBY is always looking for more volunteers! Work goes on all year to ensure a great seminar every summer. To get involved, complete the annual volunteer application at www.hoby.org. It only takes five minutes to get started on the path to making the world a better place through HOBY.

“HOBY has reassured me of my generation’s enthusiasm and immense ability to do good in this world and has inspired me to be a part of it!”
- Sophie Li, HOBY California Central ‘10
2011 California Central Seminar Staff

Cy Serrano, '03 Alumnus
Leadership Seminar Co-Chair
Jordan Vogel, '04 Alumnus
Leadership Seminar Co-Chair
Jacie Wilcock, '98 Alumna
Director of Jr Staff
Brock Holman, '98 Alumnus
Director of Facilitators
Sarah Franz, '04 Alumna
Co-Director of Recruitment
Amber Richter
Co-Director of Recruitment
Russell Tanguay, '00 Alumnus
Director of Ambassadors Relations
Dale Deardorff
Mentor Lunch Coordinator
Marybeth Serrano
Seminar Nurse
Kevin Ditty
Seminar Committee Member
Brad Kieffer, Past HOBY LSC
Seminar Committee Member
Robert Lee, '06 Alumnus
Seminar Committee Member
Olivia Marik-Reis, '07 Alumna
Seminar Committee Member
Matthew Plaks, '07 Alumnus
Seminar Committee Member
Natalie Vogel, '08 Alumna
Seminar Committee Member
Michael Vogel
Seminar Committee Member
Vicky Vogel
Seminar Committee Member
Oliver Asis
Seminar Photographer & Videographer

Facilitator Team

Christopher Berry, '04 Alumnus
Clue
Mal Cyr, '04 Alumnus
Candyland
David DeAngelis, '02 Alumnus
Operation
JT Irvine, '05 Alumnus
Guess Who

Sanger Lyon
Hungry Hungry Hippos
Christine Nguyen, '04 Alumnus
BattleShip
Jessica Norris, '01 Alumnus
Monopoly
Josh Norris
Risk

Carrie Sullivan
Trivial Pursuit
Sam Tamboline, '05 Alumnus
Cranium
Patrick Wilcox, '98 Alumnus
Scrabble

Mentor Panel & Lunch Participants

Dale S. Deardorff
CEO & Founder
Rocky Peak Leadership Center
Theresa Gordon
Tax Preparer
Theresa Gordon Tax Service
Peggy Grunert
Court Appointed Special Advocate
CASA
Sue LaRue
IT Manager
Pratt & Whitney Rocketdyne

Olympia LePoint
College Professor & Founder
Mathophobia
Don McGill
Reliability Engineer
AER Energy
Brian McLoughlin
Vice President
Morgan Stanley Smith Barney
Julie Rodriguez, '89 Alumna
Sergeant Detective
L.A. Police Department
Carlos Sando
Principal
Arvin High School
Marybeth Serrano
Registered Nurse & Administrator
United Medical Endoscopy Center
Russell Tanguay, '00 Alumnus
Attorney at Law
DePaul University
Greg Williams
CI/LEAN Advisor
AER Energy

Jeff Wolfe
Stuntman
Stuntmen's Association
Joumana Youssef
Senior Offering Program Manager
Digital Insight

“HOBY has taught me what it means to believe each of us is enough, just the way we are. By accepting this as truth, we allow for love to be shared and received in its most authentic form. It is more than a leadership seminar; it is a glimpse into what life is like when we support one another and look to do good in this world...together.”
- Mal Cyr, HOBY Nevada ’04
PLATINUM SPONSORS
NMA Valley Chapter, #702

GOLD SPONSORS
Women’s Club of Bakersfield

SILVER SPONSORS
Camarillo Women’s Club
Sunrise Optimist Club of Ventura
Town & Country Women’s Club of Santa Barbara
Westlake Women’s Club

BRONZE SPONSORS
Estero Bay Women’s Club
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Reseda Women’s Club
Wasco Rotary Club
Women’s Club of Goleta

Support Levels
Diamond: $5,000 plus
Platinum: $2,000 - $4,999
Gold: $1,000 - $1,999
Silver: $500 - $999
Bronze: $250 - $499
General: up to $249

We would like to thank the following sponsors for their continued support of the California Central Hugh O’Brian Youth Leadership program. Your generous contributions help ensure HOBY’s impact on future generations to come.

Support Levels
Diamond: $5,000 plus
Platinum: $2,000 - $4,999
Gold: $1,000 - $1,999
Silver: $500 - $999
Bronze: $250 - $499
General: up to $249

“HOBY means the world to me because it helped me find the confidence to be who I wanted to be, serve others, and give back as much as I have received.”
- Jacie Wilcock, HOBY Idaho ‘98

Opportunities With HOBY
California Central Hugh O’Brian Youth Leadership is indebted to businesses, foundations, service organizations and individuals for their financial and volunteer support. Continued development, demonstrated through the annual investment of funds, directly expands our HOBY programs and activities.

HOBY is tax exempt under section 501(c)(3) of the Internal Revenue Code.

Whether you are a member of a civic organization, corporation, or representing yourself, your contribution whether in time or money, offers a great return on your investment. HOBY actively seeks your participation in its vital leadership development programs.

If you are interested in establishing a grant or endowment for “Ambassadors” in your city, making a contribution, becoming a HOBY volunteer or joining our network of Alumni, please contact:

Cy Serrano
cy@hobycentralcal.org
661-317-7229

“You know, we business people like to say we’re driven by the bottom line. The real bottom line is the future, and we owe it to our youth to prepare them for that. Hugh O’Brian Youth Leadership (HOBY) does just that. By promoting leadership, HOBY is building a corps of young people who will be prepared to meet the challenges facing future generations.”
- Ted Turner, Turner Broadcasting Systems

“HOBY means the world to me because it helped me find the confidence to be who I wanted to be, serve others, and give back as much as I have received.”
- Jacie Wilcock, HOBY Idaho ‘98

WHAT TODAY’S LEADERS ARE SAYING ABOUT HOBY

“The mission of America’s Promise is to equip the next generation of Americans with the character and competence they need to be successful adults. Hugh O’Brian Youth Leadership (HOBY) is one of our staunch allies in this crusade...HOBY is encouraging each of the thousands of high school sophomores who attend these leadership seminars to volunteer at least a hundred hours a year to a community service project. The HOBY commitment to America’s Promise will produce at least 1,400,000 volunteer service hours a year.”
- Colin L. Powell, Former United States Secretary of State

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Wal-Mart

2011 California Central HOBY Leadership Seminar
SO WHAT HAPPENS AFTER YOUR HOBY SEMINAR IS OVER?

You become a California Central HOBY Alumnus.

Welcome! You are now a part of the family of fellow HOBY Alumni who number 365,000 strong!

Being a HOBY Alum is special. HOBY alumni serve their communities; they lead in their schools and communities; they go on to realize success in a number of areas. In short, they change the world.

Being an active member of the California Central HOBY Alumni Association means having access to numerous opportunities exclusively available to HOBY alumni, including leadership and educational programs, scholarships and grants.

Don’t let your HOBY experience end on Sunday. Make sure you stay active in the HOBY Alumni Association!

Current alumni:
• Return to volunteer at HOBY Leadership Seminars and the World Leadership Congress
• Apply for highly competitive college and university scholarships like the Moorehead-Cain and Robertson Scholarships
• Participate in additional educational and leadership programs and seminars such as Presidential Classroom, Foundation for Teaching Economics’ “Economics for Leaders” and Youth For Understanding’s study abroad program
• Log their Leadership for Service hours at www.hoby.org in the alumni section

For more information on opportunities available to HOBY alumni and to stay involved visit the Alumni section of www.hoby.org and be sure to drop off your registration form at the end of the seminar. You can also contact jacie@hobycentralcal.org for more information about our Alumni Association.

The California Central HOBY Alumni Association wants you!

HOW WILL YOU LEAD THROUGH SERVICE?

Leadership for Service
HOBY’s Commitment to Volunteerism

As you will learn this weekend, one of the most powerful ways to show leadership is through service to others. HOBY believes so strongly in the idea of servant leadership that we answered the call and created an initiative that challenges all Ambassadors to continue their HOBY experience long after the seminar concludes. Leadership for Service (L4S) is HOBY’s service-leadership program intended to prepare young people to contribute to their communities through service-learning and volunteerism.

The objectives of Leadership for Service are:
• To inform Ambassadors about the role and impact of community service;
• To facilitate setting short-term community service goals;
• To provide opportunities to connect with community service organizations; and
• To provide documentation of program impact and effectiveness.

Each Ambassador is challenged to return to the community and conduct at least 100 hours of community service in the year following the HOBY Leadership Seminar.

Ambassadors are asked to make a year-long commitment to strengthen their communities through volunteerism, and to track their success by logging their hours on the HOBY website, www.hoby.org in the Alumni section. Since the implementation of HOBY’s Leadership for Service program in 1998, participants have logged over 1.5 Million volunteer service hours.

Through HOBY’s Leadership for Service programs, Ambassadors gain the tools, passion and commitment to serve others. To help young people realize the personal and social benefits of volunteerism and service, HOBY awards each Ambassador who successfully completes and logs 100 hours a special recognition packet, which includes recognition by the White House and the President’s Student Service Award.
Casey Ann Rose Dwire

Casey, we are very proud of you!
You truly have made the world a better place since 1995.

Love Mom and Dad!

Ryland Towne & Mackenzie Greeley

Your families, teachers and classmates are all proud of you!

Thanks for representing us.

Sarah Ashleigh Howland

So many words that describe the amazing young woman you are today--

Sensitive
Kind-Hearted
Loyal Friend
Fish
Novel Lover
Sarcastic Wit
Movie Buff
Team Leader
WottleLo Girl
Speech Geek
Drama Chik
JC
AGHS Eagle

Loving daughter and sister, too. It’s no wonder we are so proud of you!

Mom, Dad and Ethan

Casey Ann Rose Dwire

Casey, we are very proud of you!
You truly have made the world a better place since 1995.

Love Mom and Dad!
# Leadership Worksheet

## Personal Leadership

Define a Leader:

<table>
<thead>
<tr>
<th>My Leadership Strengths Are:</th>
<th>Leadership Skills I Need to Work On:</th>
</tr>
</thead>
</table>

## Group Leadership

My Leadership Strengths are:

<table>
<thead>
<tr>
<th>Leadership Skills I Need to Work On:</th>
</tr>
</thead>
</table>

## Society Leadership

My Leadership Strengths are:

<table>
<thead>
<tr>
<th>Leadership Skills I Need to Work On:</th>
</tr>
</thead>
</table>
Buffaloes, Beavers, Eagles and Mice…Oh, My!

PERSONAL STYLE INVENTORY

Each line below lists two contrasting traits. Your task is to spread seven (7) points between the two statements on each line to reflect the balance of how each describes you. Points may be spread in any way you wish including the use of half points, but both sides together must add up to seven for the line. Give high points to the choices that describe you well, while giving the other side lower points. For example, people who see themselves as quick in the way they handle things may fill out the first line like this:

<table>
<thead>
<tr>
<th></th>
<th>Likes a fast pace</th>
<th>or</th>
<th>Likes a slower, more deliberate pace</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>Likes a fast pace</td>
<td>or</td>
<td>Likes a slower, more deliberate pace</td>
</tr>
<tr>
<td></td>
<td>Energetic involvement in things</td>
<td>or</td>
<td>Relaxed involvement in things</td>
</tr>
<tr>
<td></td>
<td>Emphasis is on action</td>
<td>or</td>
<td>Emphasis is on planning and thinking</td>
</tr>
<tr>
<td></td>
<td>Likes to influence people</td>
<td>or</td>
<td>Prefers to “live and let live”</td>
</tr>
<tr>
<td></td>
<td>Likes competitive activities</td>
<td>or</td>
<td>Prefers casual, cooperative activities</td>
</tr>
<tr>
<td></td>
<td>Takes control of problems</td>
<td>or</td>
<td>Tries to let things work out</td>
</tr>
<tr>
<td></td>
<td>Tends to be impatient</td>
<td>or</td>
<td>Shows a good deal of patience</td>
</tr>
<tr>
<td></td>
<td>Expresses opinions openly</td>
<td>or</td>
<td>Holds opinions to self</td>
</tr>
</tbody>
</table>

TOTAL FOR COLUMN A

TOTAL FOR COLUMN B

1

<table>
<thead>
<tr>
<th></th>
<th>Mild enjoyment of social events</th>
<th>or</th>
<th>High enjoyment of social events</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Most concerned about facts</td>
<td>or</td>
<td>Most concerned about others’ feelings</td>
</tr>
<tr>
<td></td>
<td>Controls emotions</td>
<td>or</td>
<td>Expresses emotions</td>
</tr>
<tr>
<td></td>
<td>Likes to take independent actions</td>
<td>or</td>
<td>Prefers to be part of team activities</td>
</tr>
<tr>
<td></td>
<td>Rational decision maker</td>
<td>or</td>
<td>Intuitive decision maker</td>
</tr>
<tr>
<td></td>
<td>Conversations focus on tasks</td>
<td>or</td>
<td>Conversations have a people focus</td>
</tr>
<tr>
<td></td>
<td>High concern for accomplishment</td>
<td>or</td>
<td>High concern for emotional satisfaction</td>
</tr>
<tr>
<td></td>
<td>High expectations for self and others</td>
<td>or</td>
<td>Easy going with self and others</td>
</tr>
</tbody>
</table>

TOTAL FOR COLUMN 1

TOTAL FOR COLUMN 2

I AM: A1 A2 B1 B2

MY ANIMAL PERSONALITY: ___________________________
Leadership for Service SMART Goals
Worksheet and Action Plan

Developing Your SMART Goals:
• What do you want to do?
• How will you do it?
• What skills will it require to meet your desired outcome?
• Can it be done?
• What is the timeframe for completion?

Goal: ____________________________________________
_________________________________________________
_________________________________________________

Benefits of achieving this goal: _________________________
_________________________________________________
_________________________________________________

What obstacles may stand in the way of achieving this goal? ________
_________________________________________________
_________________________________________________

Are there any special skills/knowledge that will be needed to achieve this goal? ______________________________
_________________________________________________
_________________________________________________

Who can help you achieve this goal? _________________________
_________________________________________________
_________________________________________________

Action Step: _________________________ Deadline: ___________
Action Step: _________________________ Deadline: ___________
Action Step: _________________________ Deadline: ___________
Action Step: _________________________ Deadline: ___________
Action Step: _________________________ Deadline: ___________
Action Step: _________________________ Deadline: ___________
Action Step: _________________________ Deadline: ___________
Action Step: _________________________ Deadline: ___________
Action Step: _________________________ Deadline: ___________
Action Step: _________________________ Deadline: ___________

Making Your Goals SMART:
• Specific
• Measurable
• Attainable
• Realistic
• Timely

Planning for success:
Step 1: Identify your goal.
Step 2: Outline the benefits of reaching this goal.
Step 3: Identify and assess any obstacles to reaching this goal.
Step 4: Identify the skills or knowledge required to reach this goal.
Step 5: Identify individuals, groups and organizations to work with to achieve this goal.
Step 6: Establish a plan of action to reach this goal.
Step 7: Determine a completion date for the goal.
Step 8: Evaluate the process and your success in achieving the goal.

Don’t Forget to Log Your Service Hours!
HOBY’s Leadership for Service Program rewards and recognizes ambassadors who complete 100 hours of community service within one year of the completion of their HOBY program. Log your hours into the L4S system by visiting HOBY’s website at www.hoby.org.
This year's seminar is in memory of Alexandra "Alex" Scott, founder of Alex’s Lemonade Stand. We dedicate our weekend's activities to her and her passion for helping young people. Our thoughts also go out to all ambassadors, alumni, and volunteers whose lives have been touched in some way by cancer.

For more information, please visit [www.hoby.org](http://www.hoby.org)