

JUNE 3-5, 2011 CALIFORNIA LUTHERAN UNIVERSITY THOUSAND OAKS, CALIFORNIA

COORDINATING ORGANIZATION: CALIFORNIA FEDERATION OF WOMEN'S CLUBS

2010 HOBY California Central Leadership Seminar



Cooperating Organizations

Albert Schweitzer Leadership for Life American Association of School Administrators American Chamber of Commerce Executives America's Promise - The Alliance for Youth American Humanics, Inc. The American Red Cross AMVETS **AYUSA** International **College Options Foundation** The Congressional Award **Corporation for National Service** Council of Chief State School Officers Foundation for Teaching Economics Military Order of the World Wars National Association of Manufacturers National Association of Secondary School Principals National Catholic Educational Association National FFA Organization National Management Association National Parents Teachers Association National School Boards Association **Optimist International** Oxfam **People To People** Points of Light & Hands on Network Presidential Classroom SCORE **United Nations Foundation US Chamber of Commerce** US Junior Chamber of Commerce Young Marines Youth For Understanding USA

Table of Contents



The HOBY Vision, Mission & Core Values

A Welcome from HOBY's Founder, Hugh O'Brian

2011 Leadership Seminar Co-Chairs, Cy Serrano & Jordan Vogel

A Message from President Barack Obama

A Biography of Hugh O'Brian & The HOBY Story

Curriculum Description WLC Information & Selection Process

Program Speaker Biographies & "The Freedom to Choose"

2011 California Central HOBY Program Schedule

2011 California Central HOBY Ambassadors

2011 California Central HOBY Junior Staff

Seminar Staff, Facilitators & Mentor Lunch Participants

Sponsors / Contributors & What Leaders Are Saying

Alumni Association Information & Leadership for Service

Leadership Worksheet

The HOBY Vision, Mission and Core Values



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VISION

To motivate and empower individuals to make a positive difference within our global society, through understanding and action, based on effective and compassionate leadership.

MISSION

To inspire and develop our global community of youth and volunteers to a life dedicated to leadership, service and innovation.

CORE VALUES

Volunteerism

Volunteerism is the heart and soul of our organization. We appreciate the myriad contributions of our volunteers, and recognize the power of thank you and of giving back. We seek to promote and encourage service among our stakeholders. We recognize and value the positive accomplishments that volunteers can achieve by working together. We believe that volunteers are positively impacted by our programs as much as the youth and communities we serve.

Integrity

Integrity forms the foundation of our organization. We demand the highest level of ethics. We grow our organization based on interactions that promote mutual trust and respect with our stakeholders and partners. We strive to ensure the highest level of organizational effectiveness by continually reviewing our programs and processes to improve quality and efficiency.

Excellence

We strive to continually raise our programs and business to new levels of excellence. We encourage entrepreneurship and innovation in business, education, and social responsibility. We develop creative solutions to address challenges and to utilize opportunities. We believe that leadership skills can and should be continually improved and refined.

Diversity

We value and embrace diversity. We seek out views that reflect all walks of life, and reflect those views in our programs. We are sensitive to the special needs and diverse backgrounds of individuals. We give all individuals an equal opportunity to be heard and to benefit from our programs.

Community Partnership

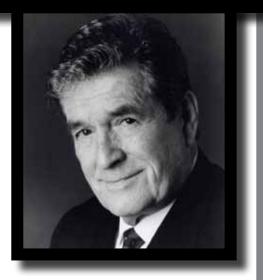
We value community partnerships. We recognize the importance of working with community organizations to strengthen our supportive network. We value the input we receive from our community partners, and strive to work together cooperatively and constructively for the betterment of all.

A Welcome from HOBY's Founder, Hugh O'Brian

Welcome HOBY Ambassador! The Future is Yours!

Spring 2011

Welcome HOBY Ambassadors:



Congratulations on being selected to attend the California Central Hugh O'Brian Youth Leadership (HOBY) Seminar. You were chosen for the honor of representing your schools because of the outstanding leadership potential you have demonstrated. The purpose of this HOBY seminar is to teach you how to think – not what to think. You will get from life what you put into it, and that applies to a HOBY seminar too. We want to awaken in you that magic genie of self-esteem so important to any success. You were selected to attend HOBY because you are special: think special and you will always be special.

You will make many new friends this weekend – hang on tight to them – you have many more years of meaningful futures to share. You will also realize that a great many volunteers gave a great many hours to make this weekend possible. These volunteer speakers, staff, and committee members give their hours freely because they believe in the future of the United States and recognize that you outstanding young people represent the future.

You have been challenged this weekend to do what has been modeled for you. I sincerely encourage you to return to your own communities and seek out meaningful ways that you can use your leadership for community service.

I don't have any children of my own, but I've got a couple of hundred thousand like you out there who I'm proud to call my family. So, shine bright my friends; you are my tomorrow and the future is yours. I wish you love and Godspeed!

Love,

dh (Brian

Founder Hugh O'Brian Youth Leadership

P.S. <u>You truly represent HOBY's Future</u>, I hope you will give back in service to HOBY and your country. The future of HOBY depends on you and your personal involvement.

2011 Leadership Seminar Co-Chairs, Cy & Jordan



Hey HOBY!

On behalf of the entire California Central Hugh O'Brian Youth Leadership Volunteer Committee we are pleased to welcome you to our annual leadership seminar! Months of planning and hard work have gone into making this experience one that you will remember for a long time. Many people have

contributed their money, time and resources to create this experience for you. We hope you will learn, grow, stretch your mind, question, make lasting friendships, and have FUN while you are here!

You were selected because others see something wonderful in you. Starting now, you are a **leader**. We will not provide conclusions to you; we want you to think for yourself. Take advantage of this opportunity to question your thoughts, share your ideas with others, and get answers to questions regarding your role in our state and your future.

We have assembled terrific individuals from various professions who will speak to you about the challenges and joys of being leaders in their fields. We encourage you to ask questions and learn from their different perspectives. We have also planned activities to prepare you for being a leader – you will learn and experience what you can do **right now** to make your own community better.

While our volunteers and speakers will contribute greatly to the success of the seminar, the biggest contributing factor will be YOU – your attitude, your willingness to go beyond your past beliefs and behaviors, your participation, and what you will give to each other. Open yourself to the people around you this weekend. Learn from one another and discover the unique contribution you can make. Our world faces challenging times ahead and leaders are needed! Continually ask yourself—how can I make a difference in my community, my state, my country and the world? Use this opportunity to start answering that question. Approach this weekend with enthusiasm and you will not be disappointed.

We hope you enjoy yourself, and apply what you learn from this weekend to your life. On Sunday, you will become HOBY Alumni. You will join thousands of young people that have come before you in this unique and honored title, and you will have a special responsibility to be a leader and make a difference wherever you go. **Congratulations! This weekend, and your life, will be what you make it... and you can make it great!**

HOBY Hugs,

Cy Serrano and Jordan Vogel 2011 California Central Leadership Seminar Co-Chairs

A Message from President Barack Obama

THE WHITE HOUSE WASHINGTON



I am pleased to congratulate all those participating in this year's Hugh O'Brian Youth Leadership Program (HOBY).

Our Nation's future will be shaped by the young people we inspire and empower today. By exploring new ideas and serving others, students like you can help our country meet the myriad challenges of the 21st century. As you bring talent and passion to your roles as HOBY Ambassadors, I trust you will find there is nothing so satisfying to the spirit as giving your all to a difficult task.

I expect great things from your generation, and I wish you all the best for a rewarding experience.

Hugh O'Brian: Visionary, Legendary Humanitarian



Hugh O'Brian was born April 19, 1925 in Rochester, New York. At 17, he became the youngest drill instructor in Marine Corps history, but found his true passion was acting. O'Brian gained national fame and notoriety with his portrayal of frontier lawman Wyatt Earp in "The Life and Times of Wyatt Earp." This top-rated television series ran from 1955-1962 and made O'Brian an overnight success. After the series ended, O'Brian went on to other acting projects in film, television, and Broadway while devoting the rest of his time to HOBY.

The honors and awards he has received from his work with HOBY are numerous. In 1983, the National Society of Fund Raising Executives honored him with their premier award for overall philanthropic excellence as a volunteer, fundraiser and philanthropist. This is the only time one individual has received the award in all three categories. In 1989, he

received the 60th Annual American Education Award presented by the American Association of School Administrators. O'Brian joins Norman Rockwell, Lyndon Johnson, Helen Keller, Walt Disney, and Bob Hope as a recipient of this most significant award. O'Brian currently lives in a hilltop home overlooking Beverly Hills. Still extremely active in his eighties, his hobbies include sailing, swimming, and tennis.

The HOBY Story

In the summer of 1958, Hugh O'Brian received the invitation that would change his life forever. At the time, O'Brian had already made a name for himself as an actor portraying the legendary lawman Wyatt Earp on television and appearing in numerous films. When he received a cable from Dr. Albert Schweitzer welcoming him to French Equatorial Africa for a visit, he did not hesitate to accept. O'Brian had long admired the German doctor-missionary-theologian-musician, and within two weeks he arrived at Dr. Schweitzer's remote hospital complex in Africa. During his visit, O'Brian spent his days assisting the volunteers in the hospital and his nights with Dr. Schweitzer discussing global peace and world politics. During their discussions, Dr. Schweitzer told O'Brian that he felt "The most important thing in education is to teach young people to think for themselves," which O'Brian would never forget.

After an inspiring nine days, O'Brian prepared to return to America. Before saying goodbye, Dr. Schweitzer took O'Brian's hand and asked, "Hugh, what are you going to do with this?" It was these words combined with his unforgettable visit that compelled Hugh O'Brian to form Hugh O'Brian Youth Leadership (HOBY). Two weeks after returning from his 1958 visit to Africa, O'Brian put together a prototype seminar for young leaders.

From 1958 to 1967, leadership seminars took place in Los Angeles for sophomores from California. In 1968 the scope of the HOBY program grew to include national and international participants which led to the expanded eight-day global leadership seminar called the World Leadership Congress (WLC) held annually. In an effort to include more students nationwide, three-day and four-day HOBY Leadership Seminars were instituted in 1977 in which high schools throughout the country may nominate a sophomore to attend a HOBY seminar in their state.

Five decades later, HOBY is still inspiring young people all over the world to develop their leadership and critical-thinking skills to achieve their highest potential. Currently, more than 9,000 tenth graders, representing almost as many high schools nationwide, attend HOBY Leadership Seminars each year. These seminars are run by over 4,000 volunteers with community leaders, business executives, educators, and parents involved in every seminar. Each seminar strives to follow the HOBY motto of teaching students, "how to think, not what to think," thus ensuring that Dr. Schweitzer's hope for young people lives on.

Leadership Seminar Curriculum

The curriculum for this Leadership Seminar is based on HOBY's vision to motivate and empower individuals to make a positive difference within our global society. HOBY believes students like you represent the future leaders of the world – leaders in business, education, government, or any field you choose – because YOU are someone who will make a difference. By developing and understanding effective and compassionate leadership, we hope you will be able to realize your leadership potential, and take action in your homes, schools, workplace, communities and the world.

Your HOBY experience will help you develop leadership from three perspectives:

1. Personal Leadership; 2. Group Leadership; and 3. Leadership for Society.

We will focus on your individual growth in order for your leadership to make a better world and a better society for yourself and others.

Everyone at HOBY believes in your ability to be a leader and affect the future for all of us. So, stand out and be outstanding! Show us who you are and what you can do. HOBY is your open door to a life of leadership and service. We can't wait to learn what potential you will unlock through HOBY.

World Leadership Congress

Held annually in late summer, the HOBY World Leadership Congress (WLC) is an opportunity to interact with youth from all over the United States and the world. All participants from the state HOBY Leadership Seminars are eligible to attend this weeklong, intensive, educational program on a first paid, space-available basis.

The WLC program includes coming face-to-face with today's top leaders in business, government, medicine, education, philanthropy and much more. In addition, the weeklong schedule is set in the backdrop of some of the greatest cities in the U.S. WLC students learn to think globally and critically, enhance their leadership skills, and meet students who share a desire to lead and make their schools, communities and countries better places. For more information on the WLC, visit www.hoby.org.



HOBY's Selection Process

Each September, HOBY Sophomore Registration Kits are sent to over 22,000 public, private and charter high schools in the United States. All tenth graders are eligible for selection to attend one of the threeor four-day weekend seminars held in their area each spring. A sophomore leader may be selected by each school and is certified by the principal.

HOBY's seminars focus on the theme "Empower. Lead. Excel." while encouraging the young leaders toward responsible citizenship, including community service and volunteerism.



Keynote Speakers



Leon Quan electrifies audiences across the nation. His humor and poignant insight make him the most relevant young communicator today. Having produced four inspirational CD's, hosted radio shows and promoted rock concerts, Leon demonstrates a passionate commitment to connect with, empower and challenge his listeners. With over ten years of experience, Leon has fashioned his delivery for impact. Audiences of all ages relate and engage when Leon takes the microphone. Currently, he has a daily presence on school campuses and at conferences as he travels the country as a professional speaker and consultant.

As the founder of Quan Presentations, Leon has created a leadership alliance with the most brilliant, creative and passionate group of people. These experts include veteran speakers, counselors, entertainers, administrators, and PR and marketing specialists. Drawing upon synergy and talent, Leon injects the top professionals in the field into the successful development of students, teachers, and leaders. Visit www.quanpresentations.com.

Witty by nature, caring at heart: for youth speaker **Scott Backovich**, this is merely the tip of the iceberg. Scott's quirky yet powerful style and message speak to students at their own level, helping them to understand the true potential they hold. Scott recognizes the monotonous cycle that students can undoubtedly fall into while in high school. After spotting the pattern during his own sophomore year, he decided to be bold and make a change. By the age of 21, Scott had presented to thousands of students, appeared as a guest on international radio and student leadership podcasts, and had gained positive recognition around the United States for his compelling message.

Today, Scott resides in Southern California amongst friends and family, who inspire him daily. When not speaking onstage, he can be found exploring Disneyland, relaxing with friends, or wrapping up in a warm Snuggie (yes, we're talking about the blanket with sleeves). Visit www.scottbackovich.com



The Freedom to Choose

Unfortunately, a very small number of our young people seem to attract the most of the news. They are in the public eye because they have stolen cars, vandalized schools, created disturbances – in some way rebelled against society. These headline-makers represent only a small part of our teenage population. It is a fact that 98.7 percent of our young people are law-abiding, constructive citizens. There is too much focus on the negative. It is time we accent the positive – pat the good guys and gals on the back – let them know there are rewards for being responsible members of the community.

I do NOT believe we are all born equal – CREATED equal in the eyes of God, YES – but physical and emotional differences, parental guidance, varying environments, being in the right place at the right time, all play a role in enhancing or limiting an individual's development. But I DO believe every man and woman, if given the opportunity and encouragement to recognize his or her own potential, regardless of background has the Freedom To Choose in our world. Will an individual be a taker or a giver in live? Will that person be satisfied merely to exist, or seek a meaningful purpose? Will he or she dare to dream the impossible dream?

I believe every person is created as the steward of his or her own destiny with great power for a specific purpose to share with others, through service, a reverence for life in a spirit of love.

Hugh OBrian

DAY ONE FRIDAY, JUNE 3

AMBASSADOR ARRIVAL DAY

- 7:30 AM 9:30 AM Registration & Check-In – Dorms Meet Your Group – Basketball Courts
- 9:45 AM 10:45 AM Welcome Orientation Location: Preus-Brandt (PB) Forum
- 10:45 AM 11:30 AM Curriculum Overview Introduction to Phase 1: Individual Leadership Location: PB Forum
- 11:45 AM 12:45 PM Lunch and Group Pictures Location: Falde Plaza Lawn
- 1:00 PM 2:00 PM Phase 1 Keynote Address: Scott Backovich Location: PB Forum
- 2:15 PM 3:00 PM Phase 1 Activity: "What Kind of Animal Are You?" Location: PB Forum
- 3:45 PM 4:30 PM Introduction to Phase 2: Group Leadership Location: PB Forum
- 4:45 PM 6:15 PM Phase 2 Activity: Operation Exurbia Location: Nygreen Hall
- 6:30 PM 7:15 PM Dinner Location: Falde Plaza Lawn
- 7:15 PM 7:45 PM Dorm Dash
- 7:45 PM 9:15 PM Dance / Study Hall / Games Location: Overton Hall & Plaza
- 9:45 PM 10:45 PM Group Time Location: Dorms
- 11:00 PM Lights Out!

"HOBY has changed my life completely. I have met the BEST people in the entire world and they are the BEST friends I will ever have. HOBY is the best thing in my entire life. It not only gave me the motivation to change the world, but the confidence to do it."



- Karly Peterson, HOBY California Central '09



DAY TWO SATURDAY, JUNE 4



LEADERSHIP FOR SERVICE

7:00 AM – 7:45 AM Wake-Up Calls & Breakfast Location: Dorm Commons

7:45 AM – 8:00 AM Energizers Location: Basketball Courts

8:15 AM – 8:45 AM Introduction to Phase 3: Leadership for Society Location: PB Forum

8:45 AM – 10:15 AM Phase 3 Keynote Address: Leon Quan Location: PB Forum

10:30 AM – 12:00 PM Phase 3 Activity: Star Power Location: Overton Hall

12:00 PM – 2:00 PM Mentor Panel and Power Lunch Location: Overton Hall and Falde Plaza Lawn

2:15 PM – 6:00 PM Leadership 4 Service Project Benefiting Alex's Lemonade Stand & Project Linus Location: Thousand Oaks Neighborhood & Nygreen Hall

6:00 PM – 6:30 PM Dorm Dash

6:30 PM – 7:30 PM Dinner Location: Falde Plaza Lawn

7:45 PM – 9:15 PM Talent Show Location: PB Forum

9:15 PM – 10:15 PM Reflections Location: PB Forum

10:30 PM – 11:30 PM Group Time Location: Dorms

11:45 PM Lights Out! "HOBY empowered me to take control of my life, and to start making a difference right away, rather than waiting 'until I grew up.' I left HOBY knowing that I

had everything I needed to start having an impact."

- Christopher Berry, HOBY California South '04



DAY THREE SUNDAY, JUNE 5

LEADERSHIP FOR LIFE

- 7:15 AM 8:00 AM Wake-Up Calls & Breakfast Location: Dorm Commons
- 8:00 AM 8:15 AM Energizers Location: Basketball Courts
- 8:30 AM 9:15 AM Leadership 4 Service Debrief SMART Goal Setting The 100-Hour Challenge Location: PB Forum
- 9:30 AM 10:45 AM Life With HOBY Alumni Panel Location: PB Forum
- 11:00 AM 12:00 PM Thank You Letters Location: Upstairs Cafeteria
- 12:00 PM 12:45 PM Lunch Location: Downstairs Cafeteria
- 1:00 PM 3:00 PM Closing Ceremonies Location: Samuelson Chapel
- 3:00 PM 4:00 PM Check Out / Alumni Association Registration Location: Dorms



"HOBY has exposed me to a world of engaging, passionate, open-minded and proactive young leaders, from whom I have gained the support, confidence and enthusiasm necessary to do what I always hoped I could: change the world! "



- Olivia Marik-Reis, HOBY California Central '07



2011 California Central HOBY Ambassadors

Ariana Abayari Cabrillo High School

Nia Abbas Stockdale High School

Allyson Adams La Reina High School

Karen Alvarez Agoura High School

Caroline Amsler West Ranch High School

Diana Arevalo El Camino High School

Megan Arguello McFarland High School

Katelyn Ayers Orcutt Academy High School

Benjamin Battleson Nordhoff High School

Lindsay Beeder Newbury Park High School

Ryan Benson Cornerstone Christian School

Manuel Bernabe Monache High School

Nohely Bernal Reedley High School

Arlene Bernal Wasco Union High School

Josh Bock Oak Park High School

Sherman Burkhead Boron Jr/Sr High School

Brianna Bush Liberty High School

Gabriela Ceballos Harmony Magnet Academy

Paige Chisholm Villanova Prep. School

Kaitlin Coletti Adolfo Camarillo High School

Eden Concoff Malibu High School

Nisa Contreras Pacifica High School

Travis Cristolear Shafter High School Jessa Culver

Mission College Preparatory

Madison Darling Frontier High School

Andrew Daughtery Centennial High School

Hector Delgado Wasco Union High School

Emily Devericks St. Bonaventure High School

Kevin Donahue Coast Union High School

Casey Dwire Dos Pueblos High School

Sadie Elizondo Bakersfield High School

Aria Ellett Ojai Valley School

Rylie Fee Morro Bay High School

Mercedes Fernandez Strathmore High School

Aliah Fonteh Antelope Valley Christian Jason Frankle

Malibu High School

Emily Gallup Coast Union High School

Leticia Garcia Woodlake Union High School

Hannah Garcia-Park Louisville High School

lvette Gil Santa Barbara High School

Adam Ginell Thousand Oaks High School

Joshua Goldberg Westlake High School

Anthony Gong Riverdale High School

Breanna Gonzalez Garces Memorial High School

Victoria Gray Reedley High School

MacKenzie Greeley Righetti High School Shannon Grimaud Moorpark High School

Lawrence Haas Porterville High School

Emily Hale Kingsburg High School

Virginia Hanes Desert High School

BrieAnna Hawkins Hillcrest Christian School

Jonathan Hernandez South High School

Matthew Holguin Sanger High School

Sarah Howland Arroyo Grande High School

Jordan Huelskamp San Joaquin Memorial H. S.

Sean Jensen Foothill High School

Andrew Jess San Luis Obispo High School

Patrick Kenney St. Bonaventure High School

Caleb Kneip El Camino High School

Angel Lara Golden Valley High School

Eric Lendrum Hanford West High School

Michael Lopez San Marcos High School

Adriano Lourenco Mission Oak High School

Luis Gomez II Hanford High School

Teresa Martin East Bakersfield High School

Sammy Martinez Fillmore High School

Eleanor Massar Villanova Prep. School

Caili McDaniel San Clemente High School

Indya Messier Golden West High School McCall Miller Centennial High School

McKay Mohun San Joaquin Memorial H. S.

Lashya Morgan Ridgeview High School

Emily Norris Bakersfield High School

Jacob Núñez J.F. Kennedy Sr High School

Patrick O'Rourke San Joaquin Memorial H. S.

Catherine Obrero Reedley High School

Luis Ortiz Bishop Garcia Diego H. S.

Britley Owens Redwood High School

Aryn Paysse Hanford High School

Apsara Perera Chatsworth High School

Sara Perry Lancaster High School

Aaliyah Phillips Tulare Western High School

Stephanie Pinedo Adolfo Camarillo High School

Hannah Poore Sierra High School

Theimus Roberson Ridgeview High School

Alexandria Rodriguez Pioneer Valley High School

Jasmin Rodriguez-Schroeder Highland Hall-Waldorf

Roxanne Roman Cabrillo High School

Bailey Ross Granite Hills High School

Joy Rubio Golden West High School

Anthony Sablan Desert Christian School

Arantxa Sanchez-Cruz Westlake High School

2011 California Central HOBY Ambassadors

Konrad Santos Tulare Union High School

Summer Shannon Granite Hills High School

Cassidee Shepherd West High School

Stacie Silva Mission Oak High School

Antonia Silveira Sierra Pacific High School

Kaitlin Smithey Porterville High School Gabriela Soto Discovery Charter Prep

Bradley Stailey Granite Hills High School

Katherine Stock Louisville High School

Joshua Sudman Newbury Park High School

Jackson Tovar Foothill Technology H. S.

Ryland Towne Righetti High School Edward Vasquez Desert High School

Moises Vasquez Lompoc High School

Jocelyn Veyna Foothill Technology H. S.

Samantha Wadstein Clovis High School

Daniel Wilson Kern Valley High School

Alaura Wong Tehachapi High School Rachel Wood Clovis West High School

Ying Wu Independence High School

Ellen Yang Faith Baptist School

Patrick Zarate Ventura High School

Soledad Zavala Dinuba High School

Karina Zepeda Monache High School

2011 California Central Junior Staff

Christina Burcelis, '08 Alumna La Reina High School

Fisher Derderian, '10 Alumnus Kingsburg High School

Aron Egelko, '10 Alumnus Foothill Technology High School

Nichole Fields, '09 Alumna Pete Knight High School

Tatianna Kufferath, '09 Alumna Righetti High School

Mariana La Fianza, '10 Alumna Westlake High School Sophie Li, '10 Alumna Westlake High School

Toran Manny, '10 Alumnus Liberty High School

Garrett Minnie, '09 Alumnus Centennial High School

Elisabeth Newman, '10 Alumna Wasco Union High School

Shelina Noorali, '10 Alumna Monache High School

Karly Peterson, '09 Alumna Thousand Oaks High School Melanie Reis, '09 Alumna Garces Memorial High School

Drew Rickelmann, '10 Alumnus Westlake High School

Vincent Rivera, '10 Alumnus Golden West High School

Lacey Smith, '10 Alumnus La Reina High School

Abby Wheeler, '09 Alumna Wasco Union High School

McKenna Williams, '10 Alumna West Ranch High School



2011 Junior Staff Refreat

California Central HOBY is always looking for more volunteers! Work goes on all year to ensure a great seminar every summer. To get involved, complete the annual volunteer application at www.hoby.org. It only takes five minutes to get started on the path to making the world a better place through HOBY.

"HOBY has reassured me of my generation's enthusiasm and immense ability to do good in this world and has inspired me to be a part of it!"

- Sophie Li, HOBY California Central '10



2011 California Central Seminar Staff

Cy Serrano, '03 Alumnus Leadership Seminar Co-Chair

Jordan Vogel, '04 Alumnus Leadership Seminar Co-Chair

Jacie Wilcock, '98 Alumna Director of Jr Staff

Brock Holman, '98 Alumnus Director of Facilitators

Sarah Franz, '04 Alumna Co-Director of Recruitment

Amber Richter Co-Director of Recruitment

Christopher Berry, '04 Alumnus

David DeAngelis, '02 Alumnus

Mal Cyr, '04 Alumna

JT Irvine, '05 Alumnus

Clue

Candyland

Operation

Guess Who

Russell Tanguay, '00 Alumnus Director of Ambassadors Relations

Dale Deardorff Mentor Lunch Coordinator

Marybeth Serrano Seminar Nurse

Kevin Ditty Seminar Committee Member

Brad Kieffer, Past HOBY LSC Seminar Committee Member

Robert Lee, '06 Alumnus Seminar Committee Member

Facilitator Team

Sanger Lyon Hungry Hungry Hippos

Christine Nguyen, '04 Alumna Battleship

Jessica Norris, '01 Alumna Monopoly

Josh Norris Risk Carrie Sullivan Trivial Pursuit

Sam Tamboline, '05 Alumna Cranium

Olivia Marik-Reis, '07 Alumna

Seminar Committee Member

Matthew Plaks, '07 Alumnus

Seminar Committee Member

Natalie Vogel, '08 Alumna

Michael Vogel

Vicky Vogel

Oliver Asis

Seminar Committee Member

Seminar Committee Member

Seminar Committee Member

Seminar Photographer & Videographer

Patrick Wilcox, '98 Alumnus Scrabble

lappartities cat in the canal

Mentor Panel & Lunch Participants

Dale S. Deardorff CEO & Founder Rocky Peak Leadership Center

Theresa Gordon Tax Preparer Theresa Gordon Tax Service

Peggy Grunert Court Appointed Special Advocate CASA

Sue LaRue IT Manager Pratt & Whitney Rocketdyne Olympia LePoint College Professor & Founder Mathphobia

Don McGill Reliability Engineer AERA Energy

Brian McLoughlin Vice President Morgan Stanley Smith Barney

Julie Rodriguez, '89 Alumna Sergeant Detective L.A. Police Department Carlos Sardo Principal Arvin High School

Marybeth Serrano Registered Nurse & Administrator United Medical Endoscopy Center

Russell Tanguay, '00 Alumnus Attorney at Law DePaul University

Greg Williams CI/LEAN Advisor AERA Energy Jeff Wolfe Stuntman Stuntmen's Association

Joumana Youssef Senior Offering Program Manager Digital Insight



"HOBY has taught me what it means to believe each of us is enough, just the way we are. By accepting this as truth, we allow for love to be shared and received in its most authentic form. It is more than a leadership seminar; it is a glimpse into what life is like when we support one another and look to do good in this world...together." - Mal Cyr, HOBY Nevada '04

Hugh O'Brian Youth Leadership | Empower • Lead • Excel

SPONSORS & DONORS

We would like to thank the following sponsors for their continued support of the California Central Hugh O'Brian Youth Leadership program. Your generous contributions help ensure HOBY's impact on future generations to come.

PLATINUM SPONSORS

NMA Valley Chapter, #702

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Support Levels

Diamond: \$5,000 plus Platinum: \$2,000 - \$4,999 Gold: \$1,000 - \$1,999 Silver: \$500 - \$999 Bronze: \$250 - \$499 General: up to \$249

GIFT-IN-KIND CONTRIBUTORS

Coca-Cola Kroger Co. Leon Quan, Quan Presentations Nestlé USA Safeway Co. Target Ultimate Shirt Company Wal-Mart

"You know, we business people like to say we're driven by the bottom line. The real bottom line is the future, and we owe it to our youth to prepare them for that. Hugh O'Brian Youth Leadership (HOBY) does just that. By promoting leadership, HOBY is building a corps of young people who will

be prepared to meet the challenges facing future generations." - Ted Turner, Turner Broadcasting Systems



WHAT TODAY'S LEADERS ARE SAYING ABOUT HOBY

"The mission of America's Promise is to equip the next generation of Americans with the character and competence they need to be successful adults. Hugh O'Brian Youth Leadership (HOBY) is one of our staunch allies in this

crusade...HOBY is encouraging each of the thousands of high school sophomores who attend these leadership seminars to volunteer at least a hundred hours a year to a community service project. The HOBY commitment to America's Promise will produce at least 1,400,000 volunteer service hours a year."

- Colin L. Powell, Former United States Secretary of State

Opportunities With HOBY

California Central Hugh O'Brian Youth Leadership is indebted to businesses, foundations, service organizations and individuals for their financial and volunteer support. Continued development, demonstrated through the annual investment of funds, directly expands our HOBY programs and activities.

HOBY is tax exempt under section 501(c)(3) of the Internal Revenue Code.

Whether you are a member of a civic organization, corporation, or representing yourself, your contribution whether in time or money, offers a great return on your investment. HOBY actively seeks your participation in its vital leadership development programs.

If you are interested in establishing a grant or endowment for "Ambassadors" in your city, making a contribution, becoming a HOBY volunteer or joining our network of Alumni, please contact:

> Cy Serrano cy@hobycentralcal.org 661-317-7229

"HOBY means the world to me becase it helped me find the confidence to be who I wanted to be, serve others, and give back as much as I have received."

- Jacie Wilcock, HOBY Idaho '98



SO WHAT HAPPENS AFTER YOUR HOBY SEMINAR IS OVER?

You become a California Central HOBY Alumnus.

Welcome! You are now a part of the family of fellow HOBY Alumni who number 365,000 strong!

Being a **HOBY Alum** is special. HOBY alumni <u>serve</u> their communities; they <u>lead</u> in their schools and communities; they go on to realize success in a number of areas. In short, they **change the world**.

Being an active member of the California Central HOBY Alumni Association means having access to numerous opportunities exclusively available to HOBY alumni, including leadership and educational programs, scholarships and grants.

Don't let your HOBY experience end on Sunday.

Make sure you stay active in the HOBY Alumni Association!

Current alumni:

•Return to volunteer at HOBY Leadership Seminars and the World Leadership Congress

•Apply for highly competitive college and university scholarships like the Moorehead-Cain and Robertson Scholarships

•Participate in additional educational and leadership programs and seminars such as Presidential Classroom, Foundation for Teaching Economics' "Economics for Leaders" and Youth For Understanding's study abroad program

•Log their Leadership for Service hours at <u>www.hoby.org</u> in the alumni section

For more information on opportunities available to HOBY alumni and to stay involved visit the Alumni section of www.hoby.org and be sure to drop off your registration form at the end of the seminar. You can also contact jacie@hobycentralcal.org for more information about our Alumni Association.

The California Central HOBY Alumni Association wants you!

HOW WILL YOU LEAD THROUGH SERVICE?

Leadership for Service HOBY's Commitment to Volunteerism

As you will learn this weekend, one of the most powerful ways to show leadership is through service to others. HOBY believes so strongly in the idea of servant leadership that we answered the call and a created an initiative that challenges all Ambassadors to continue their HOBY experience long after the seminar concludes. **Leadership for Service (L4S)** is HOBY's serviceleadership program intended to prepare young people to contribute to their communities through service-learning and volunteerism.

The objectives of Leadership for Service are:

- •To inform Ambassadors about the role and impact of community service;
- •To facilitate setting short-term community service goals;
- •To provide opportunities to connect with community service organizations; and
- •To provide documentation of program impact and effectiveness.

Each Ambassador is challenged to return to the community and conduct at least 100 hours of community service in the year following the HOBY Leadership Seminar.

Ambassadors are asked to make a year-long commitment to strengthen their communities through volunteerism, and to track their success by logging their hours on the HOBY website, <u>www.hoby.org</u> in the Alumni section. Since the implementation of HOBY's *Leadership for Service* program in 1998, participants have logged over 1.5 Million volunteer service hours.

Through HOBY's Leadership for Service programs, Ambassadors gain the tools, passion and commitment to serve others. To help young people realize the personal and social benefits of volunteerism and service, HOBY awards each Ambassador who successfully completes and logs 100 hours a special recognition packet, which includes recognition by the White House and the President's Student Service Award.

Sarah Ashleigh Howland

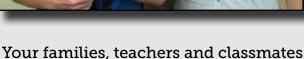
So many words that describe the amazing young woman you are today--

Sensitive Kind-Hearted Loyal Friend Fish Novel Lover Sarcastic Wit Movie Buff Team Leader WotteLo Girl Speech Geek Drama Chik JC AGHS Cagle

Loving daughter and sister, too. It's no wonder we are so proud of you!

Mom, Dad and Ethan

Ryland Towne & Mackenzie Greeley



Your families, teachers and classmates are all proud of you!

Thanks for representing us.

Casey Ann Rose Dwire



Casey, we are very proud of you! You truly have made the world a better place since 1995.

Love Mom and Dad!



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Leadership Worksheet Group Personal Leadership Leadership **Personal Leadership** L4S Define a Leader: Society Leadership Leadership Skills I Need to Work On: My Leadership Strengths Are: **Group Leadership** My Leadership Strengths are: Leadership Skills I Need to Work On: Society Leadership My Leadership Strengths are: Leadership Skills I Need to Work On: HUGH O'BRIAN YOUTH LEADERSHIP © Hugh O'Brian Youth Leadership (HOBY). All rights reserved

WHAT KIND OF ANIMAL ARE YOU?

Buffaloes, Beavers, Eagles and Mice...Oh, My!

PERSONAL STYLE INVENTORY

Each line below lists two contrasting traits. Your task is to spread seven (7) points between the two statements on each line to reflect the balance of how each describes you. Points may be spread in any way you wish including the use of half points, but both sides together must add up to seven for the line. Give high points to the choices that describe you well, while giving the other side lower points. For example, people who see themselves as quick in the way they handle things may fill out the first line like this:

5	_Likes a fast pace	or	<u>2</u> Likes a slower, more deliberate pace
Α			В
	_ Likes a fast pace	or	Likes a slower, more deliberate pace
	_ Energetic involvement in things	or	Relaxed involvement in things
	_ Emphasis is on action	or	Emphasis is on planning and thinking
	Likes to influence people	or	Prefers to "live and let live"
	Likes competitive activities	or	Prefers casual, cooperative activities
	_ Takes control of problems	or	Tries to let things work out
	_ Tends to be impatient	or	Shows a good deal of patience
	_ Expresses opinions openly	or	Holds opinions to self
	_ TOTAL FOR COLUMN A		TOTAL FOR COLUMN B
1			2
	_ Mild enjoyment of social events	or	High enjoyment of social events
	_ Most concerned about facts	or	Most concerned about others' feelings
	_ Controls emotions	or	Expresses emotions
	_ Likes to take independent action	ns or	Prefers to be part of team activities
	_ Rational decision maker	or	Intuitive decision maker
	_ Conversations focus on tasks	or	Conversations have a people focus
	_ High concern for accomplishmen	nt or	High concern for emotional satisfaction
	_ High expectations for self and a	others or	Easy going with self and others
	_ TOTAL FOR COLUMN 1		TOTAL FOR COLUMN 2
I AM:	A1 A2	B1	B2

MY ANIMAL PERSONALITY:

Leadership for Service SMART Goals Worksheet and Action Plan

Developing Your SMART Goals:

- · What do you want to do?
- · How will you do it?
- · What skills will it require to meet your desired outcome?
- Can it be done?
- What is the timeframe for completion?

Goal: _____

Benefits of achieving this goal:

What obstacles may stand in the way of achieving this goal?

Are there any special skills/knowledge that will be needed to achieve this goal?

Who can help you achieve this goal?

Action Step:	Deadline:
	Deadline:
Action Step:	Deadline:
	Deadline:
	Deadline:
	Deadline:
Action Step:	
Action Step:	Deadline:



Making Your Goals SMART:

Specific

- Measurable
- Attainable
- Realistic
- Timely

Planning for success:

Step 1: Identify your goal.

Step 2: Outline the benefits of reaching this goal.

Step 3: Identify and assess any obstacles to reaching this goal.

Step 4: Identify the skills or knowledge required to reach this goal.

Step 5: Identify individuals, groups and organizations to work with to achieve this goal.

Step 6: Establish a plan of action to reach this goal.

Step 7: Determine a completion date for the goal.

Step 8: Evaluate the process and your success in achieving the goal.

Don't Forget to Log Your Service Hours!

HOBY's Leadership for Service Program rewards and recognizes ambassadors who complete 100 hours of community service within one year of the completion of their HOBY program. Log your hours into the L4S system by visiting HOBY's website at www.hoby.org.

HUGH O'BRIAN YOUTH LEADERSHIP

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CALIFORNIA CENTRAL HUGH O'BRIAN YOUTH LEADERSHIP



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Chenique Murphy Southern California Leadership Seminar Chair

Jessica Morales Los Angeles Leadership Seminar Chair

Kim Noble Northern California Leadership Seminar Chair For more information, please visit <u>www.hoby.org</u>

In Memoriam



This year's seminar is in memory of Alexandra "Alex" Scott, founder of Alex's Lemonade Stand. We dedicate our weekend's activities to her and her passion for helping young people. Our thoughts also go out to all ambassadors, alumni, and volunteers whose lives have been touched in some way by cancer.

60 WEST OLSEN ROAD, WWW.CALLUTHERAN.EDU

BUILDINGS

(, , , , , , , , , , , , , , , , , , ,	44
"A" and "B" Buildings - Art Bell House (3263 Pioneer Ave.)	-
Bell House (3263 Pioneer Ave.)	~ ~
	23
	40b
Bookstore	4
Undergraduate Admission and	
Financial Aid (3273 S. Campus Dr.)	36
Café a la Carte	21a
Cafeteria	8
Centrum Café	6
Counseling Services	
(3259 Pioneer Ave.)	40c
"D" Building	24
"E" Building	27
"F" Building	25
	110
"G" Building	26
Hansen Administration Building	2
"K" Building/Geeting Hall	33
Kwan Fong Gallery of Art and Culture	I4b
	03a
Mattson House (203 Faculty St.)	34
Nygreen Hall	21
Orville Dahl Centrum	6
Overton Hall	14a
Pearson Library	46
Pederson Administration Building	1
Pederson Ranch House	16
Peters Hall	22
Preus-Brandt Forum	45
Riparian Building (3350 Campus Dr.)	99
Roth Nelson Room	7
Samuelson Chapel	42
Soiland Humanities Center	14
Spies-Bornemann Center	
for Education and Technology	20
Student Union Building (SUB)	31
Swenson Center (under construction)	84
Theatre Arts	29
Zimmerman Music Studios	15

ACADEMIC OFFICES/ CLASSROOMS

CLASSROOMS	
College of Arts and Sciences	14
Art	23, 25, 33
Bioengineering	24
Biology	44
Chemistry	44
Communication	20
Computer Science	24
Criminal Justice	5, 26
English	14
Exercise Science	
and Sports Medicine	103
French	25
Geology	44
German	26
History	14
Math	25
Multimedia	14
Music	5, 6, 33
Philosophy	14
Physics	24
Political Science	27, 26
Psychology	26
Religion	14
Sociology	26
Spanish	14
Theatre Arts	14, 29
School of Business	40a, 22
School of Education	20
ADMINISTRATIVE (
Academic Affairs	

Academic Affairs	
Academic and Accessibility	
Resources Center	46
Administration and Finance	2
Admission (Graduate)	
Education, Psychology	20
MBA, MPPA, MSCS	5
Admission (Undergraduate)	36
Adult Degree Evening Program (ADEP)	5

Alumni Relations	1
Annual Fund	1
Athletics Office	103
Black Box Theatre	29c
Business Office	2
California Institute of Finance	40a
California Lutheran Educational	
Foundation (CLEF)	1
Campus Ministry	42
Campus Public Safety	3
Career Services	8
Center for Leadership and Values	40a
Center for Lifelong Learning	
(26 Faculty St.)	38s
Church Relations	3
Community Service Center	31
Continuing and Professional Education	1 20
Conferences and Events	99
Counseling Services (Student)	40c
Counseling Services (Community)	40c
Creative Media Center	99
Development Office	1
Early Childhood Center	51
ELS Language Centers	34
Estate and Gift Planning	1
Facility Operations and Planning	110
Financial Aid	36
Foundation Relations and	
Scholarship Development	1
Graduate and Adult Programs	5
Graduate Marketing	5
Graduate Student Services	20
Health Services	13
Human Resources	3
Information Systems and Services (ISS	5) 46
International Student Programs	´3I
KCLU Radio Station	10k
Mail Center	29b
Marketing	99
Math/Science Upward Bound	27
Media Relations	1

LLU

21a

103a

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Media Services
Multicultural Programs
President's Office
Printing Services
Provost's Office
Registrar's Office
Residence Life
Scandinavian Cultural Center
(26 Faculty St.)
Sports Information
Student Affairs
Student Employment
Student Newspaper-The Echo
Student Programs
Student Support Services
Study Abroad Center
Switchboard
Telecommunications
University Advancement
University Relations
Upward Bound
Visitor Center

104a

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STUDENT RESIDENCES

Afton Hall
Conejo Hall
Grace Hall
South Campus Pool
& Recreation Center
Janss Hall
Kramer Court
Mogen Hall
Mount Clef Hall
North Hall
Pederson Hall
Potenberg Hall
Rasmussen Hall
South Hall
Trinity Hall
Thompson Hall
West Hall

ATHLETIC FACILITIES

38s

31

38s

4lc

27

56

10

11

58

Community Pool (CRPD)	104a
Football Annex	29a
George "Sparky" Anderson Field	
and Ullman Stadium	105
Gilbert Arena	103
Gilbert Sports and Fitness Center	103
Hutton Field	106
Mt. Clef Stadium	28
North Field	109
Northeast Field	112
Poulson Tennis Courts	113
Samuelson Aquatics Center	104
Soiland Recreation Center	103
West Field	102
OUTDOOR SPACES	
All Nations Plaza	2a

All INduoris Fidza	Zd
Buth Park	53
Enormous Luther, Falde Plaza	48
Kingsmen Park	43
Mathews Outdoor Learning Center	47
Pavilion	69
Uyeno Amphitheatre	14c

• CLU HISTORY DISPLAYS

