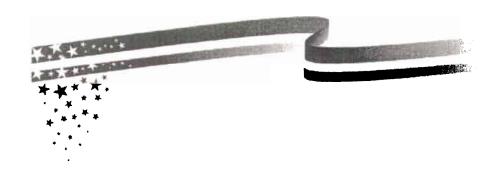




## 2005 California-Central Leadership Seminar

# Motivating Tomorrow's Leaders Today

May 20 - 22, 2005 California Lutheran University Thousand Oaks, California



All across the country, Cooperating Organizations have caught the "HOBY Spirit." Last spring, thousands of cooperating organization members provided volunteer and financial support for the next generation of leaders by being a part of the Hugh O'Brian Youth Leadership (HOBY) high school leadership seminar program. Each organization listed represents a key partner in HOBY's success and plans for the future. We acknowledge and appreciate their tremendous gifts of support and endorsement.

Together, HOBY and our partnering Cooperating Organizations can build stronger statewide organizations, enhance and build youth programs, provide ideas and a venue for new community service projects, and ensure that the future of both organizations will endure.

#### **HOBY Cooperating Organizations-2005**

American Red Cross
American Association of School Administrators
American Chamber of Commerce Executives
America's Promise – The Alliance for Youth
American Humanics, Inc.
AMVETS
AYUSA

The Congressional Award Council of Chief State School Officers Foundation for Teaching Economics Lions Clubs International Military Order of the World Wars National Association of Manufacturers National Association of Secondary School Principals National Catholic Educational Association **National Management Association National Parents Teachers Association National School Boards Association** Optimist International Points of Light Foundation **Presidential Classroom** SCORE **US Chamber of Commerce US Junior Chamber of Commerce** 

Youth for Understanding





#### Welcome HOBY Ambassador The Future is yours!

Spring 2005

Congratulations on being selected to represent your high school at the Hugh O'Brian Youth Leadership (HOBY) Seminar. You were chosen for HOBY because of your "outstanding" leadership potential. That's why we call you a HOBY "Ambassador." The purpose of your HOBY seminar is to teach you how to think – not what to think. You will get out of life what you put into it, and that certainly applies to your HOBY experience as well. We want to awaken in you that magic genie of self-esteem, which is so important to any success. You were selected to attend HOBY because you are special: Think special, my young friend, and you will always be special.

As we celebrate our 47th anniversary, I fondly remember the first HOBY Leadership Seminar that I put together in 1958 after founding HOBY in Los Angeles. I feel awed and grateful for our tremendous growth and outstanding accomplishments as the premier youth leadership organization in the world. My sincere thanks to all the super volunteers and contributors who have made it possible. HOBY has impacted over 335,000 "Ambassadors" at our Leadership Seminars and touched countless others through HOBY's "ripple effect." I meet you as young adults when you are 15 and 16. My first HOBY "Ambassadors" are now 62 years old!

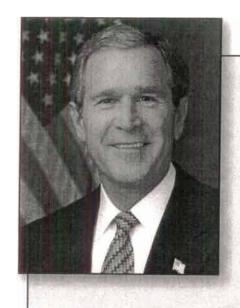
You will make many new friends this weekend. Hang on tight to them – you will have many, many years of meaningful futures to share. You will also realize that a great many volunteers gave many hours of their time and caring to make your HOBY seminar possible. These volunteer speakers, staff and committee members give their hours freely because they believe in the future of America's democracy and recognize that you "outstanding" young people represent our future. All of us hope you will walk away from this HOBY experience with a better understanding and appreciation of your own special leadership skills and how you can make a difference in your community through leadership and service.

I don't have any children of my own, but I've got more than 335,000 like you out there that I'm very proud to call my "HOBY family." So, shine bright my young friend, you truly are all my tomorrows and the future is yours to live and to give back! Please give back and you will find true joy in your life! I wish you love and continued success!

HOBY Hugs,

Hugh O'Brian Founder

P.S.: You are "special" because you have special people in your life looking out for you. Let them know that and give them a big "HOBY Hug" now!





THE WHITE HOUSE
WASHINGTON

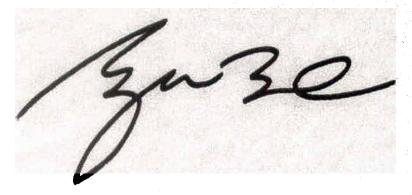
January 5, 2005

I am pleased to send greetings to those participating in the Hugh O'Brian Youth Leadership Development Seminar.

For almost 50 years, HOBY seminars have showcased the skills and talents of high school students. Through leadership seminars, keynote speakers and panel discussions, small group deliberations, and community service, HOBY gives young people the opportunity to develop their potential for leadership and prepares them for the challenges and opportunities ahead.

I commend participants for your commitment to excellence and for your willingness to serve others. Your hard work and compassion demonstrate the spirit of America. I also applaud HOBY advisors and organizers for your efforts in promoting responsible citizenship in young people and for providing an environment for youth to come together to learn and exchange ideas. Your work helps give students the foundation they need to reach their full potential and become our next generation of leaders.

Laura joins me in sending our best wishes.



May 20, 2005

IT IS MY PLEASURE TO WELCOME YOU- THE HIGH SCHOOL CLASS OF 2007- to beautiful California Lutheran University for the 2005 HOBY California-Central Leadership Seminar.

The three days we spend together will be filled with tremendous opportunities for you to sharpen the leadership ability you have already demonstrated at your school and at home.

During your stay at HOBY, you will become intimately acquainted with 115 other students from a total of nine counties – from the urban San Fernando Valley, to the scenic Central Coast, to the bountiful Central Valley, to the majestic Sierra Nevada. You'll take part in a meaningful volunteer activity, interact with more than 25 leaders from our great state who will share with you their views and experiences on a wide range of topics and let you know how and why America ticks the way it does. And you will have some fun. How do I know all this? Because as a sophomore in high school, I was sitting where you are right now wondering what HOBY had in store for me. And now, 15 years later, I can't wait to share it with each of you!

Seize the opportunity while at HOBY to forge friendships that will endure a lifetime! Expand your horizons by striking up a meaningful conversation with one of our visitors! Learn how to use a Positive Mental Attitude (PMA) to your advantage! Many people have invested their time and talents to make this seminar possible. All we ask in return is that you leave us ready and willing to play a meaningful role in our society.

You represent the future leaders who will create the rewards and opportunities of a new and exciting era. Your HOBY lessons should serve you well as you go about achieving great things in your lifetime.

You are special....and OUTSTANDING! All of us from HOBY congratulate and salute you.

HOBY Hugs,

Corinne Crawford
"HOBY Mama"

HOBY Alumnus, 1990

orinne Crawford

The HOBY California-Central Leadership Seminar is made possible by the generosity of caring members of our community. Our very special thanks to everyone who cares about the leaders of tomorrow:

#### Thank you to all our contributors:

California	<b>Federation</b>	of Women	's Clubs
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#### **Kiwanis Clubs**

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Lions Club of Arroyo Grande

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## **HOBY Mentor Program**

HOBY Mentoring is a fundamental form of human development where one person invests time, energy and personal know how in assisting the growth and ability of HOBY Ambassadors. The word "Mentor" is as old as Homer in The Odyssey. A mentor was the advisor and trusted guardian of Odysseus' son Telemachus. It is one person's attempt to positively guide another. **HOBY Mentor** 

Those who seek mentoring will rule the great expanse under heaven, Those who boast that they are greater than others will fall short, Those who are willing to learn from others become greater, Those who are ego-involved will be humbled and made small

Shu Ching

We want to personally thank and acknowledge the HOBY 2005 Mentors:

MORGAN & TASHA CLAYTON - Tel-Tech Secutity

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Director of WLC

HOBY Alumni, 1997

JENNA FRANZ, EMBASSY SUITES HOTEL

Onsite Director of Facilitators

## A Very Special Thanks

HOBY California-Central is fortunate to count on many friends who help in very special ways. Among them:

LILIAN WU

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#### **Facilitators**

Facilitators play a major role in the success of the HOBY seminar. They represent diverse careers and backgrounds and serve as role models, counselors, and teachers.

Babak Azad

Napster

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JENNA FRANZ

Embassy Suites Hotel

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CRAIG VALENZUELA
Los Angeles Police Department
HOBY Alumni, 1990

WENDY VADENBOSSCHE

Moorpark School District

Sue Westcott Graphic Venue, Inc.

JOUMANA YOUSSEF

Digital Insight

## Junior Staff

Members of the Junior Staff provide spirit and support the entire weekend. Each Junior Staff member is responsible for administrative duties and motivating ambassadors.

SARAH EMINHIZER Alumni Advisor

Morro Bay High School, 1998

University of California, Santa Barbara

OTERI AKPOVI

Los Angeles Valley College, 2001

ALEX BAXTER

San Luis Obispo High School, 2004

ZACHARY CARDOZA Tulare Western, 2004

Rosie Cruz

Stockdale High School, 2003

ERIN FONG

Rio Mesa High School, 2004

SARAH FRANZ

Centennial High School, 2004

**JEREMY FREITAS** 

Cal State Long Beach, 2002

JEFFREY GURROLA

Buena High School, 2003

Meagan Jackson

Highland High School, 2004

ANDREW KELLEY

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PHILIP KIBBEY

Stockdale High School, 2004

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Foothill Technology, 2004

MEGAN McAlpin
St. Mary's College, 2002

JUSTIN SALTERS

Bakersfield High School, 2004

DENISE SARDO

Fresno Pacific University, 2001

JORDAN VOGEL

Lancaster High School, 2004

Katie Weesner

Royal High School, 2004

## Seminar Program



## Friday, May 20

7:30 a.m.

Registration @ Mount Clef Parking Lot

9:45 a.m.

Ambassador Orientation @ Preus-Brandt Forum

10:45 a.m.

Group Photo @ Gumby

11:30 a.m.

Lunch and Individual Group Pictures @ Pepper Grove Lawn

12:45 p.m.

Keynote Speaker @ Preus-Brandt Forum

Greg Siers - Vitec Broadcast Group

1:30 p.m.

Panel One: "Journalist or Commentator, Who do you trust to get your news and information?" @ Preus-

Brandt Forum

Julio Moran - California Chicano News Media

Dennis Anderson - Antelope Valley Press

Henry Barrios - Bakersfield Californian

Robert H. Philibosian - Attorney at Law

3:00 p.m

Spirit Showdown @ Gumby Statue

3:30 p.m.

Essay Writing@ Preus-Brandt Forum

4:15 p.m.

Panel Two: "SAT Test: Can a new format eliminate biased questions?" @ Preus-Brandt Forum

Sean Coary - Maximum College Consultant

Sarah Eminhizer - Princeton Review

Carlos Sardo - Centenial High School

5:45 p.m.

Dinner / Small Group Time @ Pepper Grove Lawn

7:00 p.m.

Leadership Skills Activity @ Overton Hall

8:45 p.m.

Introduction of Service Project "Pen Pals for Soldiers"

**Barry Thomas** 

9:00 p.m.

Dorm dash

9:30 p.m.

Dance, Service Project, and/or Study Hall @ Student Union Building/Pavilion

11:00 p.m.

Return to Dorms

11:15 p.m.

Bed Checks

## Saturday, May 21

6:45 a.m. Wake-up Calls

7:15 a.m. Breakfast @ Cafeteria

8:15 a.m. Smart Goals @ Preus-Brandt Forum

8:45 a.m. CLEW Planning @ Preus-Brandt Forum

10:15 a.m. Panel Three:"How involved do you want the Government in your life?" @ Preus-Brandt Forum

Glen Forsch - California Republican Party

Willard Michlin -- California Libertarian Party

Tomas Morales - Golub & Morales LLP

11:30 a.m. Motivational Speaker @ Preus-Brandt Forum

Leon Quan - Quan Presentations

12:15 p.m. Mentor Lunch @ Pepper Grove Lawn

1:30 p.m. Panel Four: "Young Entrepreneurs, Business Ideas that Work" @ Preus-Brandt Forum

Brian Sarlitt - TechXpress

James Whittaker - Left Coast T-shirt Company

David Chavez - Graphic Venue

Becky Koblick-16:1

Alison Whitney - 16:1

3:30 p.m. Seventh Inning Stretch @ Gumby

4:00 p.m. Panel Five: "You are never too young to make a difference" @ Preus-Brandt Forum

Robin Keefe - Bookends

Theo Milonopoulos - Kidz Voice

Niko Milonopoulos - Kidz Voice

Leor Zeitouni - Youth Against MS

Sean Gustafson - Americorps \*NCCC

5:30 p.m. Dorm dash

6:00 p.m. Dinner @ Pepper Grove Lawn

7:00 p.m. Talent Show @ Preus-Brandt Forum

9:30 p.m. Reflections @ Preus-Brandt Forum

10:30 p.m. Group Time

11:15 p.m.

**Bed Checks** 

## Sunday, May 22

6:30 a.m.

Wake-up Calls

7:00 a.m.

Breakfast @ Cafeteria

8:15 a.m.

Non-Denominational Services/Study Hall @ Samuelson Chapel/Cafeteria

9:00 a.m.

Thank You Notes @ Cafeteria

10:30 a.m.

Life With HOBY @ Cafeteria

11:00 a.m.

Parents' Luncheon @ Nelson Hall

11:15 a.m.

Ambassadors' Lunch @ Cafeteria

12:15 p.m.

Closing Ceremonies @ Samuelson Chapel

2:30 p.m.

Departure

### Panel 1: Media

"Journalist or Commentator: Who do you trust to get your news and information."

#### Robert H. Philibosian

Mr. Philibosian is a member of the Advisory Board for the University of Southern California Center for International Business Education and Research, the Board of Trustees of Southwestern University Law School, and formerly served on the Advisory Task Force for the Los Angeles Regional Water Quality Control Board. He has served as a news analyst and consultant to ABC Network News. He has appeared on World News Tonight, Nightline, Good Morning America, 20/20 and other ABC programs. He is the former District Attorney of Los Angeles County. In addition to criminal matters, the District Attorney prosecuted civil cases in the areas of toxic waste disposal, environmental law, consumer law, and antitrust. He also directed an active legislative program





#### Henry A. Barrios

Mr. Barrios is a staff photographer for the Bakersfield Californian. He has been a photojournalist for 24 years. He is married to Ann. They have three children Julie, Alyse, and Matthew. His family is involved in homeless ministry at Calvary Chapel Westbrook in Bakersfield.

#### **Dennis Anderson**

Dennis Anderson is Editor of the Antelope Valley Press in North Los Angeles County. A former reporter for UPI and supervising editor for Associated Press, in 2004, Anderson was awarded "Journalist of the Year Special Recognition -- Suburban Newspapers of America." The award was conferred by American Press Institute for reporting Anderson did as the only newspaper chief editor to embed with troops in Operation Iraqi Freedom. Anderson went to Iraq with combat support truckers from the California National Guard in 2003 and 2004. Anderson has been Editor of the Valley Press for six years. He is also the author of three novels, all military-



themed thrillers. He is a former Army paratrooper who served with 8th Infantry Division Airborne during the Cold War. Anderson's son, Lance Cpl. Garrett P. Anderson, was a 2001 Hoby participant. Lcpl Anderson just returned from combat in Iraq with the Marine Corps units that liberated the city of Fallujah from insurgents in November 2004.

#### Julio Moran

Julio Moran is executive director of the California Chicano News Media Assn. (CCNMA) and an adjunct professor at the USC Annenberg School of Journalism. He was a reporter for the Los Angeles Times for 14 years, where he was a member of a team of reporters that won the 1984 Pulitzer Prize for Meritorious Public Service for a comprehensive 21-part series on Latinos in Southern California that ran in 1983. Moran is a graduate of Pepperdine University, where he earned BA degrees in journalism and history. In 1996, he completed the Maynard Institute for Journalism Education's Management Training Center program at the Kellogg School of Management and the Medill School of Journalism at Northwestern University.

## Panel 2: Education

"SAT Test: Can a new format eliminate biased questions?"

#### **Sean Coary**

Mr. Coary graduated from the University of Notre Dame in Chemical Engineering and has an MBA from Loyola Marymount University. Sean is also a HOBY Alumnus and President and Founder of Maximum College Consultants, a national educational consultant company. In his spare time, he enjoys long walks and runs on the beach.



#### Sarah Eminhizer



An 8-year HOBY volunteer, Sarah Eminhizer is the Alumni Adviser for the California Central Region. Sarah is an alumnus of the HOBY program and loves her position working with alumni and new ambassadors. Sarah gets to create fun reunions, volumteer opportunities, and work with and select the junior staff for the California Central seminar. Sarah is also a recent graduate with a Bachelor in Aquatic Science. While a student, Sarah began teaching with the test preparation company, The Princeton Review. Sarah loves her job because she works with high school and college students, teaching them how to ace tests such as the SAT, SAT Subject Tests,

Graduate Record Examinations, and the Dental Admissions Test. Princeton Review offers help with many of the exams created by Educational Testing Service through individualized tutoring and small classroom environments.

#### Carlos A. Sardó

Carlos grew up in New York City where he attended Power Memorial Academy. He graduated from Fresno Pacific University with a B.A. in Biology. After teaching several years in Bakersfield he attained his M.A. in Counseling from California State University, Bakersfield. He is a big fan of Leadership development programs. His first involvement with HOBY was as a parent when his daughter was an Ambassodor. Since then he has enjoyed hosting CLEWs in Bakersfield, participated as a panelist, and this year as a facilitator. Hobbies include reading and for many years coaching youth sports both in the community and at the high school level



## Panel 3: Government

"How involved do you want the government in your personal life?"

#### Glen Forsch

Candidate for Board of Equalization, District #4 (L.A. county) in the 2002 election, received close to 500,000 votes. Candidate for the 2006 election. Married for 21 years to wife Phyllis, who is a school teacher at Balboa Gifted Magnet in the 3rd grade and has two children, Kelli and Jacob. Graduated in 1970 from U.C. San Diego in English Literature and a Minor in Mathematics. Letter in Water Polo. Worked in the restaurant and hardware business (retail) for 30 years for the Bratskellar Restaurant Chain, Broadway Department Store Restaurants, Roscoe Hardware Inc. Eagle Scout, former Cub Scout Leader, member of the National Charity League Vagabonds, member of the Executives, and treasurer of the Buck and Ballot Brigade, Glendale.



#### Willard Michlin

Mr. Michlin is with Kismet Real Estate Investments, Inc., as a broker and a Real Estate and Financial Distress Consultant. He has written publications on business brokering and real estate fraud, been real estate talk show host, KMNY, 1988, real estate panel guest on Mid Morning L.A. and appeared in multiple cable TV shows. He is a lecturer for Score, a non profit organization to help small business people and a junior achievement lecturer to high school classes. He is a speaker at seminars on sales to Pride Automoive, Paul's Golden Hammer, Expo Auto Body, Professional Sales Trainer, and writing articles for the auto body news. He got a bachelor degree in



Business Administration at California State University, Los Angeles, and a degree in Business Consulting from Hubbard College of Administration.

#### **Tomas Morales**

Tomas Morales, a partner in GOLUB & MORALES LLP, attended UC Berkeley and UC Santa Barbara, earning a B.A. in History in 1985. He attended Harvard Law School where he earned his Juris Doctorate in 1988. (He is licensed to practice in California working out of the US. District Courts in its Central and Southern Districts). Born in Tehachapi, California, January 25, 1963 to first generation immigrants, he was the first in his family to earn a post graduate degree (alongside his sister who graduated from Harvard Law simultaneously). Tomas is a member of; San Diego County Bar Association, American Trial Lawyers Association, La Raza Lawyers Association, and Consumer Attorneys of California. He is the recipient of the Thomas More Storke Medal and has lectured at the NBI Conference on Construction Defect and Mold Litigation. Tomas is Vice President of the San Diego Foundation, Charitable Real Estate Fund and sits on the Advisory Board for Big Brothers and Big Sisters of San Diego. He chaired the San Diego Unified School District Committee on Reapportionment in 2003 and sat on the Airport Commission for the City of Santa Barbara in the 1990s.

## Panel 4: Entrepreneurship

"Young Entrepreneurs, Business Ideas That Work"

#### **David Chavez**

In July of 2002, David Chavez founded Graphic Venue, Inc. a company that provides graphic services to advertising agencies, entertainment studios, and corporate clients. David is a graduate of Pepperdine University's Graziado School of Business and Management and has an associate degree in Graphic Communications from Don Bosco Technical Institute.



#### **Bryan Sarlitt**

In December of 1999, Bryan Sarlitt founded TechXpress, a full service IT (information technology) company focused on providing high performance technology solutions to small businesses and consumers on the Central Coast of California and beyond. Company offerings include 24/7 Computer & Network Support Services, Computer Training, Website Solutions, and Broadband Internet access.

#### **James Whitaker**

James W. Whitaker, 24, is the owner of Left Coast Enterprises, Inc., a multi-faceted corporation with businesses in the e-commerce and clothing industries. James is a graduate of the Orfalea College of Business at Cal Poly San Luis Obispo, where he also earned minors in economics and philosophy. James started Left Coast Enterprises at the age of 19 with his brother David while both were still in school. James grew up in Pleasant Hill, California, and now lives in San Luis Obispo.



#### **Becky Koblick & Allison Whitney**

Becky Koblick and Allison Whitney opened Sixteen:One while still students at Otis College of Art and Design when they realized the need for a professional space that would allow young artists to exhibit. Both artists themselves, Koblick and Whitney offer a unique approach to curation and artist freedom. Sixteen:One is a fine art gallery located in Santa Monica, CA. The space features young contemporary artists whose work pushes boundaries. Typically experimental, the works of these artists tend to focus on current world issues and contemporary trends.

## Panel 5: Volunteerism

"You are never too young to make a difference"

#### Robin Keefe

Robin M. Keefe is the founder and president of BookEnds, a nonprofit organization that is about Kids Helping Kids. Established in 1998, more than 100,000 students have volunteered for BookEnds throughout the Greater Los Angeles area, donating more than 800,000 books to create libraries in more than 300 schools and youth organizations. Robin received Team One Advertising's Spine Award for "having the backbone and nerve to champion a great idea" and The Freeman, Freeman and Smiley "2000 Vision in Philanthropy Award" for "entrepreneurial philanthropy." Prior to founding BookEnds, Robin served as CEO and Board President of Hollygrove Children's Home and nine years as a volunteer in numerous capacities with The Las Virgenes Unified



School District. She currently serves on the board of directors of The San Fernando Valley Girl Scout Council and is a member of the Wilshire Rotary Club. Philanthropy has empowered, impassioned and defined Robin's life. Joining her passion with her love of reading, she has succeeded in introducing a new generation to the joys of community service through BookEnds.

#### Niko and Theo Milonopoulos

The City of Los Angeles' proposed legislation to ban the sale of gun ammunition citywide was the idea of twin brothers Niko and Theo Milonopoulos, then 15. The pair, 10th graders at Campbell Hall High School in North Hollywood, are co-founders of Kidz-Voice-LA, a non-profit organization run by kids for kids, which lobbies for gun control legislation and other issues that impact kids' lives. Children lobbying



for gun control laws at the local level, on behalf of other children and themselves, is a unique and successful approach in addressing one of America's most contentious

issues. Nick and Theo's work has touched the lives of thousands through television coverage of their events and during interviews and appearances on CBS, CNN, "The Roseanne Show" and PBS. Their oped pieces published in the Los Angeles Times and the Los Angeles Daily News – as well as articles written about their work in Parade, Child and React magazines – have been read by people throughout the nation.

#### Leor Zeitonuni

Leor Zeitouni is a 16 years old sophomore at Beverly Hills High School. His older sister Kaley (a Hoby alumni) was diagnosed with Multiple Sclerosis (MS) when he was 10 years old and she was 12. This experience affected him deeply and since then he assisted Kaley in starting Youth Against MS (YAMS), a non-profit organization run entirely by teenagers. Today Leor serves on the Board of YAMS, Inc. as the MS Walk Director and gains much satisfaction in touching lives and making a difference in helping us get closer to a cure. You can learn more about Leor and YAMS by visiting their website at www.YouthAgainstMS.org.



#### Sean Gustafson



Sean Gustafson has completed 1,700 hours on community projects in the one-year, team-based, national service program AmeriCorps\* NCCC (www.americorps.org). His team inventoried a 26-mile, flooding creek; organized a million dollars of donated goods; helped build seven houses; participated in prescribed forest fires; planted more than 700 trees and seedlings, and reconstructed two hiking rock staircases. He was a Central Illinois 1997 HOBY ambassador and has volunteered for HOBY from coast to coast in California, Illinois, and Maryland. Currently, Sean is an Associate Producer for NBC's Fear Factor.

## Keynote Speaker

#### **Greg Siers**

Greg Siers attended HOBY as an ambassador at the Michigan North/West site in 1992. He graduated from NYU with degrees in film production and cinematic theory. He has since worked for Oprah, Martha Stewart, Cindy Crawford and has run productions for New Year's Eve in Times Square, the New York Marathon, the Christmas Tree Lighting in Rockefeller Center and several productions on Broadway. He was recently married to his wife Ashley in late 2004 in the wake of Hurricane Ivan in North Carolina. They just recently relocated to southern California from Miami. He enjoys painting, hiking, skiing, coaching and playing ice hockey and still continues to produce and direct short films and some national television events despite his day job, working as a market development specialist for the Vitec Broadcast Group.



## Motivational Speaker

#### Leon Quan

Always spectacular, Leon Quan electrifies audiences across the nation. His humor and poignant insight make him the most relevant young communicator today. Having produced four inspirational CD's, hosted radio shows and promoted rock concerts, Leon demonstrates a passionate commitment to connect with, empower and challenge his listeners. With over ten years of experience, Leon has fashioned his delivery for impact. Audiences of all ages relate and engage when Leon takes the microphone. Currently, he has a daily presence on school campuses and at conferences as he travels the country as a professional speaker and consultant.



## Guest Speaker

#### Hugh O'Brian

Hugh O'Brian is the Founder of Hugh O'Brian Youth Leadership (HOBY). O'Brian is well-known for his role in television's Wyatt Earp in the 1950's. In 1958, he was invited to visit Nobel Peace Prize recipient and humanitarian Dr. Albert Schweitzer at his clinic in Africa. Schweitzer challenged O'Brian to prepare our youth to be compassionate and effective leaders for our future, "teaching them how to think, not what to think," and empowering them to make a difference. After spending nine days with Dr. Schweitzer, O'Brian founded the nonprofit organization based in Los Angeles, to conduct annual state leadership development seminars for high school sophomores throughout the country. Celebrating his 80th birthday this year, O'Brian continues to represent HOBY to organizations and groups throughout the country.





## THE HOBY STORY

One of the nation's foremost youth leadership development organizations

Has reached 335,000 high school sophomores since 1958

Participants from all 50 states and more than 70 countries

More than 4,000 volunteers nationwide invest one million hours per year in HOBY programs

For over four decades, Hugh O'Brian Youth Leadership (HOBY) has worked diligently at helping young people make a difference and become positive catalysts for change—in the home, school, workplace and the community. As one of the nation's foremost nonprofit, non tax-supported youth leadership development organizations, HOBY is respected worldwide.

#### Beginnings in an African Jungle

In the summer of 1958, actor Hugh O'Brian received the invitation that would change his life.

O'Brian, then 33, was in Winnipeg, Manitoba, parlaying his fame as television's legendary Wyatt Earp into extra income by guest-starring with a circus.

Then the cable arrived from French Equatorial Africa: Dr. Albert Schweitzer would welcome him at any time.

O'Brian had long admired the German doctor-missionary-theologian-musician. "I'd read so much about him," he reflects. "He was a great humanitarian who could have done anything he wanted in the world, and there he was in the middle of Africa taking care of people."

Within two weeks he was on his way, by commercial airliner, bush plane and canoe, to the famed hospital that Schweitzer had founded in 1913 on the banks of the Ogooue River in Lambarene.

There he was met by a very old man with a huge, white walrus mustache, wearing white pants, shirt and pith helmet. "That was his uniform," says O'Brian, recalling his first sighting of Schweitzer.

The actor spent nine days at the clinic complex where Schweitzer and volunteer doctors and nurses, working without electricity or running water, cared for patients, including many with leprosy.

Schweitzer, then 83, who had received the 1952 Nobel Peace Prize for his efforts in behalf of the "Brotherhood of Nations," was concerned about global peace prospects and was impressed that the young American had taken the trouble to visit him. The doctor led the actor through history over those evenings. Schweitzer was convinced that the United States was the only country in the world with the ability to bring about peace. "He said the United States must take a leadership role," O'Brian recounts, "or we are a lost civilization."

It was an unforgettable nine days. And, as O'Brian departed, Schweitzer took his hand and asked: "Hugh, what are you going to do with this?"

Two weeks after returning from his 1958 meeting with Schweitzer, O'Brian put together a prototype seminar for young leaders.

#### Over Four Decades Later. . .

From 1958 to 1967, leadership seminars took place in Los Angeles for sophomores from California. In 1968 the scope of the HOBY program grew to include national and international participants, and the seminar moved annually to different major cities across the United States. Thus, the International Leadership Seminar, now known as the World Leadership Congress (WLC), began. In an effort to include more students nationwide, three-day HOBY Leadership Seminars were instituted in 1977 in which high schools throughout the country may select a sophomore to attend a HOBY seminar in their state.

Annually, 7,500 tenth graders, representing as many high schools nationwide, graduate from HOBY Leadership Seminars.

In 1991, HOBY added one-day leadership seminars called Community Leadership Education Workshops (CLEWs). These workshops have become popular because schools may select multiple students to participate. For more information about HOBY activities and sponsorship opportunities please reach us by telephone (310) 474-4370, fax (310) 475-5426, email: hoby@hoby.org, or visit www.hoby.org.





## **Facts & Stats**

#### Our Mission:

Hugh O'Brian Youth Leadership provides lifelong leadership development opportunities that empower individuals to achieve their highest potential.

## We Carry out our Mission by:

- Providing interactive opportunities for critical thinking.
- Promoting democracy and the free enterprise system.
- Encouraging social responsibility among the individuals and corporations.

## We Challenge our Ambassadors to:

- Think for themselves and to become critical thinkers.
- Enhance their leadership skills through active involvement in the community.
- Practice their knowledge of the democratic process and free enterprise system.

# Results from a survey of HOBY alumni and volunteers:

- 99% believed they could make a difference in their communities.
- 99.7% felt that volunteering with HOBY was a positive experience.
- 99% stated they would recommend HOBY to a friend.
- 98% reported that as a result of HOBY, they know what steps to take to be a better leader.

## Historical figures:

- 335,000 HOBY participants since 1958
- 7,500 students instructed annually
- 71 leadership seminars each year
- 71 countries represented at WLC (1976-2003)
- 20+ countries represented at WLC annually



## Think Positive

## From "Positive Thinking Every Day" by Norman Vincent Peale

f you want to get somewhere, you have to know where you want to go and how to get there. Then never, never give up.

The secret of life isn't what happens to you, but what you do with what happens to you.

Help other people to cope with their problems and your own will be easier to deal with.

Never use the word "impossible" seriously again. Toss it into the verbal wastebasket.

Self-trust is the first secret of success. So believe in and trust yourself.

Stand up to your obstacles and do something about them. You will find that they haven't half the strength you think they have.

Joy increases as you give it and diminishes as you try to keep it to yourself. In giving it, you will accumulate a deposit of joy greater than you ever believed possible.

How you think about a problem is more important than the problem itself — so always think positively.

Go at life with abandon; give it all you've got. And life will give all it has for you.

## The Freedom to Choose



I do not believe we are all created equal. Physical and emotional differences, parental guidance, varying environments, or being in the right place at the right time all play a role in enhancing or limiting development. But I do believe every man or woman — if given the opportunity and encouragement to recognize his or her potential, regardless of background — has the freedom to choose in our world.

Will an individual be a taker or a giver in life? Or be satisfied merely to exist? Or will that person seek a meaningful purpose, daring to dream the impossible dream?

I believe each person is created as the steward of his or her own destiny, with great power for a specific purpose: to share with others, through service, a reverence for life in a spirit of love.

Hugh O'Brian



Congratulates and Salutes the Leaders of Tomorrow