

Facts

Form



Futures

Feelings

A workshop for the Positive Application of Creative Thinking

HBDI® ThinkAbout Creative Thinking

We can help you to think more creatively.

Vital examples of creative thinking can be seen all around us daily in the technologies that are present all around us. In our homes we have machines that can wash, dry, cook, and even control the temperature of our rooms. We have locked doors which open without keys, cars that can operate off of the light of the sun, and libraries of encyclopedias that can be accessed from devices that fit within pockets.

Every day there are announcements about great new ideas based on creative thinking, and naturally creative people are constantly making connections, they are challenging mental models, assumptions, and paradigms. Creativity is a vital part of our culture, and is a key component of every business.



THINKABOUT CREATIVE THINKING

By participating in the ThinkAbout Creative Thinking Workshop, participants will uncover their creative potential, generate valuable new ideas, build the innovative mindsets to transform their organization, create a toolbox of creative thinking tools and techniques.

The participants will also learn to select the right "power tool" for a challenge or issue at hand, and use Whole Brain® Thinking to solve their own challenges and issues. They will be trained to create new ideas that are unique and novel.



After you learn about your personal thinking preferences:

- You will see your 4 different selves
- You will understand your **Thinking Styles**
- You will understand how you shift under pressure
- You will know your **Thinking Strengths**
- You will see your possible **Thinking Gaps**
- You will be able to demonstrate your Whole Brain® Thinking



The HBDI® Thinking Quadrants

A-Quadrant (Facts)

Logical
Analytical
Fact Based
Quantitative

D-Quadrant (Futures)

Holistic
Intuitive
Integrating
Synthesizing

B-Quadrant (Form)

Organized
Sequential
Planned
Detailed

C-Quadrant (Feelings)

Interpersonal
Feeling Based
Kinesthetic
Emotional

When: Sept. 12th 2017 from 9:00 AM to 3:30 PM

Where: The University Student Union at California State University Northridge

Cost: \$575 per person - 30 spots available
Participants will be required to have completed an HBDI Profile before the session starts. These are available for an additional \$265 each prior to the session.