

## Waxing Gibbous



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Create New Mindsets

## Waxing Crescent



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Define A Purpose

## First Quarter



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Think Strategically

## New Moon



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Start Something New

## Create New Mindsets

### Description of Moon:

This phase of the moon is when more than half of the moon is visible, and it is growing from 51 to 99% illumination. This phase is usually visible during the late afternoon and most of the night. This phase appears to be from left to right in the northern hemisphere, and right to left in the southern.

### Moon Story:

Here we should realize our limitations, accommodate, and adjust. Expect greater growing, illumination is getting brighter; it is time to rephrase, or adjust/edit.

## Define A Purpose

### Description of Moon:

This phase is also called a young crescent moon, it is when the moon is anywhere between 1 and 49% illuminated. In the northern hemisphere this is on the right, in the southern it is on the left. This phase is usually visible from late afternoon until after dusk.

### Moon Story:

This phase indicates it is time to announce our intentions, hopes and wishes. This is the ideal time to start working toward our desire for a positive change.

## Think Strategically

### Description of Moon:

This phase of the moon is usually visible from the early morning to the early afternoon. In the northern hemisphere it appears that the right side is illuminated while the left is in darkness, which is the opposite of the appearance in the southern hemisphere.

### Moon Story:

This is the phase to do what needs to be done in order to manifest intentions. Challenges, decisions, action. We might meet challenges we are not prepared for. We might need to make on the spot decisions about how to proceed.

## Start Something New

### Description of Moon:

The new moon is the first moon phase, where the moon is closest to the sun, unless it is during a solar eclipse, the moon is not normally visible during this time. During the time in which people used a lunar calendar, rather than a solar one, this would mark the beginning of a new month. Many religious calendars still observe a significance to this phase.

### Moon Story:

This phase can be an indication of the start of something new, beginning a project, new beginnings, a time of rest to plan for new growth, a new start, a blank page.



## Waning Crescent

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Make Adjustments

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Remove Obstacles

## Third Quarter

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Envision

## Full Moon

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Establish A Plan

## Make Adjustments

### Description of Moon:

This moon phase happens when the light recedes from 49 to 1% light. In the northern hemisphere this happens on the left side, in the southern it is the opposite. Generally this happens during the pre-dawn and morning. Similar to the waxing crescent moon, this phase is referred to as the old crescent.

### Moon Story:

This is the ideal time to break bad habits, relationships, or addictions. This is the time of deep intuition and a time for divination, time to concentrate on the removal of self from situations.

## Remove Obstacles

### Description of Moon:

This phase of the moon is when more than half of the moon is visible, and it is shrinking from 99 to 51% illumination. This moon is usually visible during most of the night, to mid-morning. This phase appears to be from left to right in the northern hemisphere, and right to left in the southern.

### Moon Story:

It is time to review endeavors and correct mistakes. Settle disputes and make amends. A time to start taking things apart, to start work on removing obstacles.

## Envision

### Description of Moon:

This phase of the moon is usually visible from the late night to the early early morning. In the northern hemisphere it appears that the left side is illuminated while the right is in darkness, which is the opposite of the appearance in the southern hemisphere.

### Moon Story:

Typically this is the last chance for an organization to show achievement at the end of the fiscal year. Also called the last quarter, it is usually misused by casual observers. It can be visible mid-morning, when it would be least expected. It looks similar to the half moon.

## Establish A Plan

### Description of Moon:

The full moon is considered the final moon phase, where the earth is between the moon and the sun; this fully illuminates it. It is impossible for a total eclipse to happen at any other stage of the moon cycle. While there is no actual linkage between the full moon, and strange happenings; it is a common symbol used in myths for werewolves, and the like.

### Moon Story:

This is not a good time for major decisions. This phase represents a known monthly event that indicates a change in the seasons. Each month may have its own name to identify the cycle or transitions. Potentially a time of heightened feelings.

## Partial Eclipse



Search For More

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## Harvest Moon



Motivate Others

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## Total Eclipse



Use Intuition

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## Blue Moon



Provide Direction

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## Search For More

### Description of Moon:

An eclipse occurs when the moon passes between the sun and the earth. It is only possible for this event to occur during a new moon when it is in conjunction with the sun. In a partial eclipse the sun is mostly obscured by the moon.

### Moon Story:

There is a limited view of a situation or strategy that requires going forward with partial information. This may require you to keep your eyes focused on other things to see more of what you need. Means you need more information before you can move forward, make a decision, or finalize a strategy.

## Motivate Others

### Description of Moon:

One of the special full moon phases; this is the first moon of the autumnal equinox. This is the full moon that appears during the month of September. It was named the harvest moon, due it's usefulness to farmers during the harvest season. This moon would provide nearly an extra hour a night for gathering crops.

### Moon Story:

This happens once a year; it is larger, brighter, more dramatic, and more colorful, than other phases. This can be an illusion because it seems closer than it really is. Provides extra light to get things done in, expect an increase in effectiveness and efficiency.

## Use Intuition

### Description of Moon:

An eclipse occurs when the moon passes between the sun and the earth. It is only possible for this event to occur during a new moon when it is in conjunction with the sun. In a total eclipse the sun is fully obscured by the moon.

### Moon Story:

This phase is plagued by a total lack of visibility, needing to move forward without seeing where we are going, no sense of direction. This requires the use of "use intuition" to move forward.

## Provide Direction

### Description of Moon:

This is an extra full moon in a single month, and while they're not inherently tinted blue; atmospheric conditions can exist that would make the moon appear blue during any phase. "Once in a Blue Moon" is a cultural expression for something that happens rarely. The actual blue moon occurs about once every two to three years.

### Moon Story:

Something that happens occasionally and is not the normal situation. Not necessarily a bad thing, it's possibly a neutral or good thing. In an organization, this is an infrequent or rare occurrence.

## Blood Moon

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Recognize Signs

## Cheshire Moon

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Create A Connection

## Recognize Signs

### Description of Moon:

Also known as the hunter's moon, it is a special full moon phase during the month of October. Since the leaves were falling from the trees and game animals had been fattened, this is when it was time to start storing meats for the long winter ahead. Which was aided by the recent harvest, wild animals would wander into the now vacant fields searching for scraps.

### Moon Story:

This is an indication that something big is about to change. It is a visible indicator or signal that illustrates a prophesy or message is "Truthful" It is important in this phase to recognize the signs, that will lead the team in a positive direction.

## Create A Connection

### Description of Moon:

Perhaps the most interesting moon phase, this one is named after the Cheshire Cat of Lewis Carroll's Alice- since it looks like a disembodied grin. It is also referred to as a 'wet moon', this happens during the moon's winter path, which tilts it so that the horns of the crescent are pointed upward rather than to the side. It is also referred to as a wet moon, due to the native Hawaiian belief that the moon was like a bowl that would fill with rain.

### Moon Story:

This phase indicates a movement or a reversal, it is important during this time to create connections, that will last through the shift.